

### 3 REASONS TO STUDY IN BONN

- ✓ Bonn is one of the leading hubs for international organizations worldwide e.g. UN organizations, NGOs, international schools, academic organizations as well as local and global enterprises.
- ✓ This allows hands-on education with real life, solution-oriented management tools.
- ✓ The close proximity to the cities Cologne and the entire Benelux region offers great cultural diversity and access to a truly international community.

### 5 REASONS TO STUDY WITH US

- ✓ We are a young and dynamic university (est. 1995) and provide the latest standards of modern learning equipment.
- ✓ Our study program offers small group sizes and a well balanced student-teacher ratio, thus creating a pleasant learning and working atmosphere.
- ✓ We collaborate with a network of experienced and internationally renowned lecturers from practice and academia.
- ✓ A clearly structured curriculum and examination schedule offers security and orientation for working professionals.
- ✓ The MBA support team provides personal assistance throughout the entire period of studies.

## INTERNATIONAL CENTRE FOR SUSTAINABLE DEVELOPMENT

The MBA program is a joint venture of the Department of Management Sciences in Rheinbach and the International Centre for Sustainable Development (IZNE) at HBRS in Sankt Augustin.

IZNE is a research institute of the Bonn-Rhein-Sieg University of Applied Sciences. Its aim is to integrate and promote the guiding principles of sustainable development within the area of education, research and science transfer.

For more information about the IZNE Institute, please check the website of the IZNE Institute: [www.h-brs.de/en/izne](http://www.h-brs.de/en/izne).



### AT A GLANCE

**Degree:**  
Master degree (MBA)

**Study locations:**  
Campus Rheinbach & Campus Sankt Augustin

**Standard period of study:**  
3 semesters full-time or 5 semesters part-time

**Language of instruction:**  
English

**Classes**  
weekend classes on Fridays and Saturdays only (except 2 intensive seminar weeks at the beginning of the 1st and 3rd semester)

**Course start:**  
Annually in winter term, mid September

**Tuition Fees**  
Program fee: 14.640€ (of 4.880 € per semester)  
+ Semester contribution: ≈300 € per semester

**Application deadlines:**  
Application period starts annually on November 1<sup>st</sup>.  
Deadline (if visa required): 31 March  
Deadline (if no visa required): 30 June

**Form of application:**  
Online application via: [application.mba-csr-ngo.com](http://application.mba-csr-ngo.com)

## Department of Management Sciences / International Centre for Sustainable Development

MBA in CSR & NGO Management

### Bonn-Rhein-Sieg University of Applied Sciences

#### Campus Rheinbach

Von-Liebig-Str. 20  
53359 Rheinbach

#### Campus Sankt Augustin

Grantham-Allee 20  
53757 Sankt Augustin

#### Academic Head

Prof. Dr. Katja Bender  
[katja.bender@h-brs.de](mailto:katja.bender@h-brs.de)

#### Program Coordinators

Max Bolz +49 2241 865 787 <a href="mailto:Max.Bolz@h-brs.de">Max.Bolz@h-brs.de</a>	Isabella Kern +49 2241 865 9698 <a href="mailto:Isabella.Kern@h-brs.de">Isabella.Kern@h-brs.de</a>
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#### Visit our MBA Support Office

Bonn-Rhein-Sieg University  
Campus Rheinbach: H104  
Campus Sankt Augustin: G041  
✉ [info@mba-csr-ngo.com](mailto:info@mba-csr-ngo.com)

#### Follow us on Social Media

Facebook: [www.facebook.com/mba.csr.ngo](http://www.facebook.com/mba.csr.ngo)  
Instagram: [www.instagram.com/mba\\_csr\\_ngo\\_management](http://www.instagram.com/mba_csr_ngo_management)



**MBA Website**

[www.mba-csr-ngo.com](http://www.mba-csr-ngo.com)

## CSR & NGO Management Master of Business Administration (MBA)



**Hochschule  
Bonn-Rhein-Sieg**  
University of Applied Sciences

## ➤ TARGET GROUP

The program is tailored to internationally minded people from various countries of origin and diverse professional backgrounds who wish to further their management and leadership skills for sustainable development and participate in an academic, interdisciplinary and intercultural exchange.

The ability to effectively manage a range of social, ethical and environmental concerns is increasingly relevant for non-governmental organizations and profit-oriented business alike.

The MBA in CSR & NGO Management is a unique program in Germany combining a general management perspective with a dedicated focus on specific management requirements for NGOs and CSR relevant topics. The program is addressed to professionals who are planning to enter general or specialized management positions within CSR or NGO working areas.

## ➤ ADMISSION CRITERIA

To be admitted to the MBA program, students are required to provide evidence of the following qualifications:

- A university degree (minimum Bachelor's degree)
- At least one year post-graduate work experience (after acquiring first academic degree)
- If the applicant is neither a native speaker nor has completed a previous degree program in English, s/he needs to provide proof of English proficiency (e.g. TOEFL, TOEIC, IELTS)

All certificates, records and proof of language skills must be submitted in their original language together with a certified translation into German or English. Further information on the admission criteria are available at the registrar's office:  
✉ studierendensekretariat@h-brs.de.

## ➤ 3-STEPS APPLICATION PROCESS

Applicants for the MBA program must complete a three-step application process as follows:

- (1) Online application upload via [application.mba-csr-ngo.com](http://application.mba-csr-ngo.com)
- (2) Pre-screening of the uploaded application documents by the university's administrative staff and first feedback
- (3) Invitation to a telephone interview



## ➤ Curriculum

Semester	1	2	3
Modules	<b>Basics in CSR &amp; NGO Management</b> <b>Information &amp; Communication</b> - Concepts, Functions and Actors - Introduction to Governance - Business and Project Management	<b>General Management 5</b> <b>Logistics &amp; Quality Management</b> - Logistics & Disaster Management - TQM & Business Excellence - Humanitarian Assistance	<b>External Environment II</b> <b>Economics II</b> - Sustainability Economics
	<b>General Management 1</b> <b>Information &amp; Communication</b> - Marketing - Fundraising, Lobbying and Campaigning	<b>Specialized Management</b> <b>CSR &amp; NGO Management</b> - Management of Complex Projects - NGO Business Strategy & Organization - Corporate Social Responsibility - Business Plan Development	<b>Electives</b> (varying course offer, e.g.: ...) <ul style="list-style-type: none"> <li>- Human Rights &amp; International Law</li> <li>- Impact Evaluation Methods</li> <li>- Security Risk Management</li> <li>- Business Plan &amp; Pitching Sessions</li> <li>- ...</li> </ul>
	<b>General Management 2</b> <b>Leadership &amp; Human Resource Mgmt.</b> - Individual and Group Behaviour - Human Resources and Leadership	<b>External Environment I</b> <b>Politics &amp; Ethics</b> - International Politics - Global and Business Ethics	<b>MASTER THESIS</b> - Master Thesis topic with a specific link to a relevant area for the study program - workload: 20 ECTS credit points - maximum writing period: 4 months - share in overall average grade: 20%
	<b>General Management 3</b> <b>Statistics &amp; Accounting</b> - Applied Statistics - Management Accounting	<b>External Environment II</b> <b>Economics I</b> - International Economics	
	<b>General Management 4</b> <b>Investment &amp; Finance</b> - Investment and Finance - Social Investment - Business Simulation	<b>Practical Term</b> Students whose undergraduate degree comprises fewer than 210 credits, but a minimum of 180 credits must complete the Practical Term module, which takes a minimum of 16 and a maximum of 27 weeks. 30 additional ECTS can be awarded by completing the Practical Term, either in an organization or in the private business	
<b>90 ECTS</b>			

## ➤ MBA CURRICULUM

Combines academic knowledge and practical expertise, scientific approaches, and general management techniques with a special focus on strategic and functional operations.

The MBA program enables graduates to blend conventional management strategies with aspects specific to NGOs and CSR.

The program is built around its participants' diverse international and professional backgrounds. The cooperative learning process thrives off interdisciplinary, intercultural exchange as well as diverse theoretical and practical approaches.

## ➤ OBJECTIVES

The MBA program offers an interdisciplinary and in-depth study of two vibrant and expanding fields. While sharpening their profiles regarding management and leadership positions in NGOs, this program also equips students with a specialized focus on CSR relevant topics.

## ➤ CAREER PROSPECTS

Due to the special focus on CSR & NGO Management, the graduates of the MBA program will be qualified to meet an ever growing demand for experts in social responsibility and development worldwide in a wide variety of professional areas, such as private corporations, NGOs, organizations or public administrations, on a local as well as an international level.

## ➤ THE MBA AT A GLANCE

- ✓ Internationally recognized MBA degree
- ✓ Accredited by AQAS Agency
- ✓ Full-time or part-time studies possible
- ✓ Good compatibility between MBA studies, work & private life
- ✓ English taught curriculum
- ✓ International and multidisciplinary study groups
- ✓ Lecturers and experts from academia & practice

