

Module:

Business Information Systems

Course:

Business Information Systems 1

Professor in charge: Lecturer:

Prof. Dr. Torsten Stein Prof. Dr. Torsten Stein

Target Group:

3rd semester

Scope: ECTS- Points:

4 semester periods per week 5

Workload:

Class Contact: 22,5 h

Grade/nongrade exam: 1,0 h

Preparatory grade/nongrade exam: 19,0 h Self study/preparatory and follow-up study: 32,5 h

Total: 75,0 h

Learning Outcomes:

Factual Knowledge: Describe the usage of IT components within the context of different

information systems.

Differentiate between lasting trends and short term fashion.

Methodical Competence: Apply the Proceeding of decision making for selected IT

management topics.

Extract Information out of Case Studies.

Transfer Competence: Communicate about information systems in practice.

Compare individual economic requirements with IT abilities.

Normative Competence: Judge development ideas and arguments.

Dispute developed solutions.

Contents:

Week Content References

Technological Basics
- Computer and Operating Systems

Lemke, C., Brenner, W., Einführung in die Wirtschaftsinformatik - Band 1: Verstehen des digitalen Zeitalters, Springer Gabler, Berlin-

- Computer Networks
- Heidelberg 2015

- Applications
- Databases
- Case Studies

IT Efficiency

Selection and Implementation of

Business Applications

IT Outsourcing

IT Security Management

Economic and Social Consequences of

IT Usage

Teaching Methods:

- Lectures with Discussions, Case Studies, Tool Presentation and Utilization, Exercises, Team Work, instructed autonomous Studies, Test exam.
- Script with Review Questions (Multiple Choice) on the internet.

Examination:

Written Exam

Language:

German 100%

Planned Case Studies:

- Teleworking (IBM)
- IT Costs (Gartner Group)
- Intranet (VW "Level 5")
- Domain Registration (BMW Spare Parts)
- Portals (Focus Online)
- Process Innovations (UPS)
- ePayment (Paysafecard)
- eBusiness Applications (ABB Turbo Systems AG)
- Business Applications (SAP R/3 and mySAP.com)
- Databases (Music Info Disc)
- Data Warehouse (Wal-Mart)
- Employee Portal (Rheinmetall Landsysteme GmbH)
- IT Project Ideas (Münsterland Versicherung AG)
- Reference Models (SAP R/3)
- Implementation of Business Application ("Slinging Course" Project)
- Electronic Signature (Department of Finance, Bremen)
- eMail Observation (Service Company)
- Feasibility Studies (Enterprise Resource Planning System)

Miscellaneous:

In order to prepare the exam it is absolutely necessary to participate on the lectures and exercises.