



	Module	SWS	ECTS		Semester		
			Course	Module	1	2	3
<b>Preparatory Courses</b>							
	Academic Writing	0.5	N/A	N/A	x		
Basics	<b>Basics of CSR &amp; NGO Management</b>		8				
	Concepts, Functions and Actors in CSR & NGO Management	0.5	1		x		
	Introduction to Governance, Business and Project Management	4	7		x		
General Management	<b>General Mgmt. 1: Information and Communication</b>		5				
	Marketing	1	3		x		
	Fundraising, Lobbying and Campaigning	1	2		x		
	<b>General Mgmt. 2: Leadership &amp; Human Resource Management</b>		6				
	Individual & Group Behaviour	1	2		x		
	Human Resources and Leadership	2	4		x		
	<b>General Mgmt. 3: Statistics and Accounting</b>		5				
	Applied Statistics	1	3		x		
	Management Accounting	1	2		x		
	<b>General Mgmt. 4: Investment and Finance</b>		6				
	Investment and Finance	1	2		x		
	Social Investment	1	2		x		
	Business Simulation	1	2		x		
	<b>General Mgmt. 5: Logistics and Quality Management</b>		5				
	Logistics	2	3			x	
TQM and Business Excellence	1	2			x		
Special Management	<b>CSR &amp; NGO Management</b>		12				
	Management of Complex Projects	1	3			x	
	NGO Business Strategy and Organisation	1	2			x	
	Corporate Social Responsibility	2	3			x	
	Business Plan Development	1	4				
External Environment	<b>External Environment: Politics and Ethics</b>		6				
	International Politics	2	3			x	
	Global and Business Ethics	2	3			x	
	<b>External Environment: Economics</b>		6				
	International Economics	2	3			x	
Sustainability Economics	2	3				x	
Electives	<b>Electives</b>		6				
<i>ie. Monitoring and Evaluation Methods; Proposal Writing; Communication and Negotiating Skills; Human Rights and International Law; CSR-Reporting Standard, etc.</i>		3	2				x
CO	<b>Group and Individual Coaching</b>		1	5	5		x
MT	<b>Master's Thesis</b>			20	20		x
<b>Summe</b>		<b>34</b>	<b>90</b>				