## **Career prospects**

Due to the special focus on CSR & NGO Management, the graduates of the MBA programme are able to meet an ever growing demand for experts in social responsibility and development worldwide.

As such, our graduates will have a variety of career prospects, be it in private corporations, NGOs or public administrations, on a local as well as an international level.

# **Admission and application criteria**

### Eligibility

To be admitted to the degree programme, students are required to provide evidence of

- A university degree (minimum Bachelor's degree)
- At least one year of work experience (after acquiring first degree)
- English language level adequate for the programme (e.g. TOEFL)
- Demonstrated availability of sufficient funds for the entire study period

### **Application deadline**

March 31st (if visa required)June 30st (if no visa required)

# **Application process**

Online application

For detailed information, please visit: www.mba-ngo.com

Information on registration and acceptance of foreign degrees and university transfers, contact: studierendensekretariat@h-brs.de

### **Contact and further information**

### **Academic Director of the Degree Programme**

Prof. Dr. Katja Bender

### **Administrative Directors of the Degree Programme**

Isabella Kern & Max Bolz

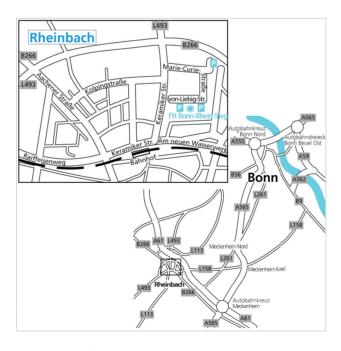
For general enquiries, please contact:

Tel.: +49 2241 865 -9698

+49 2241 865 -787 E-Mail: info@mba-ngo.com

### Visiting address

Bonn-Rhein-Sieg University of Applied Sciences Von-Liebig-Str. 20, Room A152 53359 Rheinbach NRW, Germany



#### For more information

visit our website: www.mba-ngo.com

like us on facebook: www.facebook.com/mba.csr.ngo

International Master's Degree Programme

# MBA CSR & NGO Management

Degree
Master of
Business Administration (MBA)



Department of Management Sciences



Internationales Zentrum für Nachhaltige Entwicklung

International Centre for Sustainable Development



**Hochschule Bonn-Rhein-Sieg**University of Applied Sciences

# **Overview of the Master's Programme**

#### Start of programme

• Annually (September)

### **Duration of the Programme**

- 3 semesters full-time
- 5 semesters part-time

#### Classes

- 28 weekends (Friday and Saturday)
- 1 introductory week (start of the 1st semester)
- 1 week intensive seminar (start 3rd semester)

### Language of instruction

English

#### Fees

- Programme fee: 12.000 Euro
- Semester fee (including public transport ticket): approx. 260 Euro per semester

# Why study with us?

Bonn is one of the leading hubs for international organisations worldwide, which puts our study facilities in the vicinity of a great number of UN organisations, NGOs, international schools as well as academic organisations and local and global enterprises. This allows hands-on education with real life, solution-oriented management tools.

### **Furthermore**

- We are a young and dynamic university
- We work in small groups with plenty of opportunities for learning and exchange among peers
- We collaborate with a network of experienced and internationally renowned practitioners and academics from high-ranking institutions
- We located close to Cologne and Bonn: international cities with great cultural diversity

### **PREPARATORY COURSES**

Academic Writing

#### **BASICS OF CSR & NGO MANAGEMENT**

- Concepts, Functions and Actors in CSR & NGO Management
- Introduction to Business, Organization and Project Management

#### **INFORMATION & COMMUNICATION**

- Marketing
- Fundraising, Lobbying and Campaigning

### **LEADERSHIP & HUMAN RESOURCE MANAGEMENT**

- Individual and Group Behaviour
- Human Resources and Leadership

### **STATISTICS & ACCOUNTING**

- Applied Statistics
- Management Accounting

#### **INVESTMENT & FINANCE**

- Investment and Finance
- Social Investment
- Business Simulation

# **LOGISTICS & QUALITY MANAGEMENT**

- Logistics
- TQM and Business Excellence

#### **CSR & NGO MANAGEMENT**

- Management of Complex Projects
- NGO Business Strategy and Organization
- Corporate Social Responsibility
- Business Plan Development

### **EXTERNAL ENVIRONMENT: POLITICS & ETHICS**

- International Politics
- Global and Business Ethics

#### **EXTERNAL ENVIRONMENT: ECONOMICS**

- International Economics
- Sustainability Economics

#### **ELECTIVES**

Courses selectable out of three different fields:

- Specialized CSR & NGO management skills
- Interdisciplinary knowledge development
- Soft skill development

#### **GROUP AND INDIVIDUAL COACHING**

#### **MASTER THESIS**

# **Objectives & Target Group**

The executive MBA programme Corporate Social Responsibility (CSR) and Non-Governmental Organization (NGO) Management offers an interdisciplinary and in-depth study of two vibrant and expanding fields. It is a joint venture of the Department of Management Sciences in Rheinbach and the International Center for Sustainable Development (IZNE) at HBRS in Sankt Augustin.

While sharpening their profiles regarding management and leadership positions in NGOs, this programme also provides its students with a specialized focus on CSR relevant topics.

The MBA programme invites people from various countries of origin and diverse professional backgrounds who want to enhance their management skills, while participating in an academic, interdisciplinary and intercultural exchange.

The programme addresses itself to professionals who are planning to enter management positions in Non-Governmental Organizations (NGOs) as well as professionals with different backgrounds who are now looking for advancements in the area of Corporate Social Responsibility (CSR).

# We want our graduates

- To take part in tackling global challenges
- To be comfortable using state-of-the-art management methods to implement corporate social responsibility effectively and efficiently
- To establish an interdisciplinary and interinstitutional network of national and international experts
- To develop sustainable economic systems in a globalized world
- To not just be excellent in what they do, but to develop real passion for their work