Management Sciences
International Business

AT A GLANCE

Degree
Bachelor of Science (BSc)

Programme Duration
7 semesters

Teaching language
English

Begin of the study programme
Each winter semester (September)

Locations
Alternating by each semester between the
Sankt Augustin and Rheinbach campuses

Admission requirements
Students must provide evidence of one of the following:
• Entrance qualification for a University of
  Applied Sciences (Fachhochschule)
• Entrance qualification for university
• Entrance qualification acknowledged as equivalent
  by the competent authorities

International students need to show proficiency in English
at B2+ level according to the Common European Frame-
work of References for Languages.

Further information
www.h-brs.de/en/international-business
www.h-brs.de/en/application

Internship or study abroad semester
• The Internship or study abroad semester will
  usually take place during the 6th semester and
  must be approved by the department
• The internship (full-time employment in a company) can
  be completed in Germany or abroad and has a
  minimum duration of 20 weeks
• The study abroad semester can take place at a foreign
  university, for example at our partner universities in
  Europe or in non-European countries

INTERNATIONALITY
International partnerships
The Department of Management Sciences is currently
collaborating with 33 universities in the following 20 countries:
• Australia
• Austria
• Bulgaria
• Canada
• China
• Croatia
• Czech Republic
• France
• Ghana
• Great Britain
• Ireland
• Italy
• Jordan
• Latvia
• Netherlands
• South Korea
• Spain
• Taiwan
• Turkey
• Uruguay
• USA

Campus Rheinbach
Von-Liebig-Straße 20
53359 Rheinbach, Germany

Course Guidance Service
Aleksandra Paluch
Tel. +49 2241 865 9735
beratung.internationalbusiness@h-brs.de

Campus Sankt Augustin
Grantham-Allee 20
53757 Sankt Augustin, Germany

Course Guidance Service
Pascal Görres
Tel. +49 2241 865 127
beratung.internationalbusiness@h-brs.de

Central Study Guidance Service
Tel. +49 2241 865 9656
studienberatung@h-brs.de

Registrar’s Office
Tel. +49 2241 865 726
studierendensekretariat@h-brs.de

www.h-brs.de
www.facebook.com/hsbrs
PROSPECTS

The Bachelor’s degree in International Business is an undergraduate degree and as such the basis for the students’ future career.

Due to the broad-based education, students will be able to manage different international economic assignments and functions after having completed their studies. The programme will enable them to analyse and solve problems of professional practise, as well as to take on management responsibilities independently. In our days, globalisation has changed the business world. Consequently, internationally operating companies look for qualified and experienced young professionals.

Graduates of our Bachelor’s programme in International Business are best prepared to meet these requirements in various business sectors, e.g.:

- Logistics
- Human Resource Management
- Consulting
- Management Accounting and Control
- Finance
- Business Informatics
- Auditing
- Marketing (B2B and B2C)

Specialisation during the study programme
Students may choose two of the following main specialisation subjects (more are being planned):
- Business-to-Business Marketing
- International Management
- Management Accounting and International Financial Reporting Standards (IFRS)

Students are encouraged to take advantage of the variety of specialisation courses offered while studying abroad in the 5th semester.

Characteristics of the study programme
- Mobility window: study up to three semesters abroad in the 5th, 6th and/or 7th semester
- The learning of another foreign language is mandatory
- Alternating by each semester between the Sankt Augustin and Rheinbach campuses

“The greatest barrier to success is the fear of failure”

Sven Goran Eriksson