

## Admission and application criteria

### Admission requirements

Students must provide evidence of one of the following:

- Entrance qualification for a University of Applied Sciences (Fachhochschule);
- Entrance qualification for university;
- Entrance qualification acknowledged as equivalent by the competent authorities.

International students must show proficiency in English: at least B2+ level according to the Common European Framework of References for Languages.

### Application

Application is done online via "Hochschulstart". For further information contact the Registrar's Office.

### Application deadline (preclusive period):

For the winter semester: July 15<sup>th</sup>

## International partnerships

The Department of Management Sciences is currently partnering with 28 universities in the following 17 different countries:

- Australia
- Bulgaria
- Canada
- China
- Croatia
- Czech Republic
- France
- Ghana
- Great Britain
- Ireland
- Jordan
- Latvia
- Netherlands
- South Korea
- Spain
- Turkey
- USA

For more information see below:

[www.h-brs.de/en/international](http://www.h-brs.de/en/international)

## Registrar's Office and Central Study Guidance Service

### Registrar's Office

For any questions regarding application, admission and registration:

Nadine Schlenker  
Tel. +49 2241 865 467  
Fax +49 2241 865 8467  
[studierendensekretariat@h-brs.de](mailto:studierendensekretariat@h-brs.de)  
[www.h-brs.de/en/registrars-office](http://www.h-brs.de/en/registrars-office)

### Central Study Guidance Service

Campus Sankt Augustin  
Room E 035  
Tel. +49 2241 865 9656  
[studienberatung@h-brs.de](mailto:studienberatung@h-brs.de)  
[www.h-brs.de/en/central-study-guidance-service](http://www.h-brs.de/en/central-study-guidance-service)

### More information for students interested in studying at Hochschule Bonn-Rhein-Sieg University of Applied Sciences can be found at:

- Individual study counselors
- Open study information days
- Meetings at university fairs
- Individual study days for students and teachers

### Or check out the links below:

[www.h-brs.de/en/target-group/prospective-students](http://www.h-brs.de/en/target-group/prospective-students)  
[www.h-brs.de/en/wiwi](http://www.h-brs.de/en/wiwi)

## Campus location and contact information

### Programme Director

Prof. Dr. Andreas Wieseahn  
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### Academic Advisor Sankt Augustin

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### Academic Advisor Rheinbach

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### For more Information, visit us on:

[www.h-brs.de/en/wiwi/international-business-bsc-en](http://www.h-brs.de/en/wiwi/international-business-bsc-en)



## Degree Programme

### International Business

Degree  
**Bachelor of Science (BSc)**



Department of  
Management Sciences  
Campus Rheinbach and  
Campus Sankt Augustin



**Hochschule  
Bonn-Rhein-Sieg**  
University of Applied Sciences

## Are you interested in studying International Business?

### Then you have come to the right place!

Germany is the largest national economy in Europe as well as one of the biggest export economies in the world. In the centre of Germany, the former capital city Bonn has developed a truly international profile within the last years. This process was driven not only by the headquarters of Deutsche Post DHL and Deutsche Telekom but also by the 16,000 small and medium-sized enterprises and 18 United Nations organizations in the area. These are very good reasons to choose Hochschule Bonn-Rhein-Sieg as your alma mater for International Business studies.

Our new programme International Business (BSc) starting in the winter semester 2017/ 2018 will develop your understanding of international business in a globalized world. Based on the latest theoretical concepts of business administration we aim to equip you with the key business skills to work successfully in an international business environment. Furthermore, we and our university partners all over the world offer a range of specializations which will allow you to deepen your knowledge and meet your individual goals.

This brochure will give you a brief overview of the programme. Please, do not hesitate to get in touch with us in case of any questions. We are looking forward to seeing you at Hochschule Bonn-Rhein-Sieg University of Applied Sciences!



Kind regards,

*A. Wieseahn*

Prof. Dr. Andreas Wieseahn  
(Programme Director)

## Programme organization

### Goals of the programme

The focus of this Bachelor of Science programme is to teach students how to analyse and solve problems within the global economy in today's multicultural society and to learn how to implement these skills successfully. It is the goal of this degree to enhance students' international mobility and prepare them for an international career in business.

### The students are

enabled to analyse processes and problems within global and multicultural contexts as well as obtain problem solving skills and learn how to successfully implement them into real life situations.

### Locations

Campus Sankt Augustin and Campus Rheinbach

### Begin of the study programme

Each winter semester (September)

### Programme duration

7 semester total including a mobility window for a flexible use of internships or study abroad semesters

### Teaching language

- English

Learning of another foreign language within the study programme

### Semester contribution

Further information about semester contributions can be found at: [www.h-brs.de/en/fees](http://www.h-brs.de/en/fees)

### Department facilities

- The latest media technology in all seminar rooms
- Three computer labs with Internet access
- Study rooms for small group work
- Free WiFi on campus
- University Library

## Curriculum

7	Final Thesis	Tutorial / Colloquium	Elective or Project	Methodological Elective II	
6	Internship / Study Abroad				
5	Specialization II		Corporate Management	Methodological Elective I	
4	Specialization I		Language	Macroeconomics	
3	Int. Fin'l Account. / Taxes	Business Applic. Systems	Finance	Language	Microeconomics
2	Cost Accounting	Intern. Business Law	Management Information	Language	Statistics
1	Business Admin. I	Business Admin. II	Business Admin. III	Intercult. Communication	Mathematics

Fundamental	Specialization	Elective	Methods	Language	Mobility Window
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Additionally, students are encouraged to take advantage of the variety of specialization courses offered while studying abroad.

### Specialization during the study programme

Specialization takes place through the choice of two main subjects:

- Business-to-Business Marketing
- International Management
- Management Accounting and IFRS

Further specialization courses are available in German.



### Internship or study abroad semester

- The internship or study abroad semester will usually take place during the 6th semester and must be approved by the department
- The internship can be completed in Germany or abroad (full-time employment in a company), minimum of 20 weeks
- The internship can be replaced by a semester at a foreign university, for example at a partner University in Europe or in non-European countries

### Practical relevance

- Integrated internship or study abroad semester opportunity
- Practice-oriented lectures and final thesis
- High-quality supervision by professors
- Company fair: university corporate recruitment and cooperative projects fair