

Admission and application criteria

Admission requirements

Students must provide evidence of one of the following:

- Entrance qualification for a University of Applied Sciences (Fachhochschule);
- Entrance qualification for university;
- Entrance qualification acknowledged as equivalent by the competent authorities.

International students need to show proficiency in English at B2+ level according to the Common European Framework of References for Languages.

Application

Please apply online via "Hochschulstart".

For further information contact the Registrar's Office.

Application deadline (preclusive period)

For the winter semester: July 15th

International partnerships

The Department of Management Sciences is currently collaborating with 33 universities in the following 21 countries:

- Australia
- Bulgaria
- Canada
- China
- Croatia
- Czech Republic
- France
- Ghana
- Great Britain
- Ireland
- Italy
- Jordan
- Latvia
- Netherlands
- Austria
- South Korea
- Spain
- Taiwan
- Turkey
- Uruguay
- USA

Please use this link for more information

www.h-brs.de/en/international

Registrar's Office and Central Study Guidance Service

Registrar's Office

For any questions regarding application, admission and registration:

Ebru Meiß

Tel. +49 2241 865 726

studierendensekretariat@h-brs.de

www.h-brs.de/en/registrar-services

Central Study Guidance Service

For any general questions about choosing a field of study:

Campus Sankt Augustin

Room E 035

Tel. +49 2241 865 9656

studienberatung@h-brs.de

www.h-brs.de/en/study-guidance

For further information

- meet us at university fairs
- visit us on study information days
- join individual study days for students and teachers

Or check out the links below

www.h-brs.de/en/prospective-students

www.h-brs.de/en/wiwi

Campus location and contact information

Programme Director

For general questions regarding conceptual issues:

Prof. Dr. Andreas Wieseahn

Grantham-Allee 20

53757 Sankt Augustin

Tel. +49 2241 865 111

andreas.wieseahn@h-brs.de

Academic Advisor Campus Sankt Augustin

For questions regarding academic information:

Pascal Görres

Grantham-Allee 20

53757 Sankt Augustin

Germany

Tel. +49 2241 865 127

pascal.goerres@h-brs.de

Academic Advisor Campus Rheinbach

For questions regarding academic information:

Stefanie Drügg

von-Liebig-Straße 20

53359 Rheinbach

Germany

Tel. +49 2241 865 402

stefanie.druegg@h-brs.de

For more Information visit us on

www.h-brs.de/en/international-business



Model photos: Syda Productions – Colourbox.de

As of: Juli 2017

Degree Programme

International Business

Degree

Bachelor of Science (BSc)



Department of
Management Sciences
Campus Rheinbach and
Campus Sankt Augustin



**Hochschule
Bonn-Rhein-Sieg**
University of Applied Sciences

Are you interested in studying International Business?

Then this is the right place for you!

Germany's economy is the largest in Europe and one of the biggest export economies in the world. In the centre of Germany, the former capital city of Bonn has developed a truly international profile over the last years. This process was driven not only by the headquarters of Deutsche Post DHL and Deutsche Telekom but also by 16,000 small and medium-sized enterprises. Furthermore 18 United Nations organizations and other international NGOs are located in the area. These are very good reasons to choose our university as a starting point for your career in International Business.

Our study programme International Business (BSc) will further develop your understanding of international business in a globalized world. Based on the latest theoretical concepts of business administration we aim to equip you with the key business skills to work successfully in an international business environment. Furthermore, we and our university partners all over the world offer a range of specializations which will allow you to deepen your knowledge and meet your individual goals.

This brochure will give you a brief overview of the programme. Please do not hesitate to get in touch with us in case you have any questions. We are looking forward to seeing you at Hochschule Bonn-Rhein-Sieg!



Kind regards,

Prof. Dr. Andreas Wieseahn
(Programme Director)

Programme organization

Goals of the programme

The focus of this Bachelor of Science programme is to teach students how to analyse and solve problems in today's global and multicultural economy.

Upon completion of this programme you are enabled to:

- succeed in an international career
- enhance your international mobility
- implement the skills you learned

Locations

Alternating by semesters between the campuses in Sankt Augustin and Rheinbach

Begin of the study programme

Each winter semester (September)

Programme duration

- 7 semesters
- mobility window: study up to three semesters abroad

Teaching language

- English
- The learning of another foreign language is mandatory.

Costs

Further information about semester contributions can be found at: www.h-brs.de/en/fees

Department facilities

- The latest media technology in all seminar rooms
- Three computer labs with Internet access
- Study rooms for small group work
- Free WiFi on campus
- University Library

Curriculum

7	Final Thesis		Tutorial/Colloquium	Elective or Project	Methodological Elective II
6	Internship/Study Abroad				
5	Specialization II			Corporate Management	Methodological Elective I
4	Specialization I			Language	Macroeconomics
3	Int. Fin. Account./Taxes	Business Appl. System	Finance	Language	Microeconomics
2	Cost Accounting	Intern. Business Law	Managem. Info. Systems	Language	Statistics
1	Business Admin. I	Business Admin. II	Business Admin. III	Intercult. Communication	Mathematics

Mobility Window

Fundamentals Specializations Elective Methods Language

Students are encouraged to take advantage of the variety of specialization courses offered while studying abroad.

Specialization during the study programme

Students may choose two of the following main specialization subjects:

- Business-to-Business Marketing
- International Management
- Management Accounting and International Financial Reporting Standards (IFRS)



Internship or study abroad semester

- The internship or study abroad semester will usually take place during the 6th semester and must be approved by the department
- The internship (full-time employment in a company) can be completed in Germany or abroad and has a minimum duration of 20 weeks
- The study abroad semester can take place at a foreign university, for example at our partner universities in Europe or in non-European countries

Practical relevance

- Integrated internship or study abroad semester opportunity
- Practice-oriented lectures and final thesis
- High-quality supervision by professors
- International career service