

# ➔ MBA CURRICULUM

	Module	SWH	ECTS		Work-load (in hours)	Semester			Exam form
			Course	Module		1	2	3	
	<b>Preparatory Courses</b>	<b>0,5</b>	-	-	-				★
	Academic Writing, Applied Statistics, Intercultural Communication	0,5	-	-	-	X			-
Basics	<b>Basics of CSR &amp; NGO Management</b>	<b>3,5</b>	-	<b>6</b>	<b>150</b>				○
	Concepts, Functions and Actors in CSR & NGO Management	0,5	1	-	-	X			-
	Introduction to Governance and Business Management	3	5	-	-	X			-
General Management	<b>General Mgmt. 1: Information &amp; Communication</b>	<b>2</b>	-	<b>5</b>	<b>125</b>				▲
	Marketing	1	3	-	-	X			-
	Fundraising, Lobbying and Campaigning	1	2	-	-	X			-
	<b>General Mgmt. 2: Leadership &amp; Human Resource Management</b>	<b>3</b>	-	<b>6</b>	<b>150</b>				▲
	Negotiation Skills	1	2	-	-	X			-
	Leadership and Human Resources Management	2	4	-	-	X			-
	<b>General Mgmt. 3: Monitoring &amp; Evaluation</b>	<b>3</b>	-	<b>6</b>	<b>150</b>				●
	Sustainability Reporting	1	2	-	-	X			-
	Impact Evaluation	1	2	-	-	X			-
	Management Accounting	1	2	-	-	X			-
	<b>General Mgmt. 4: Investment &amp; Finance</b>	<b>2</b>	-	<b>5</b>	<b>125</b>				●
	Investment and Finance	1	2	-	-	X			-
	Business Simulation	1	3	-	-	X			-
	<b>General Mgmt. 5: TQM and Business Excellence</b>	<b>3</b>	-	<b>5</b>	<b>125</b>				▲
	Logistics	2	3	-	-		X		-
Total Quality Management & Business Excellence	1	2	-	-			X	-	
Special Management	<b>CSR &amp; NGO Management</b>	<b>6</b>	-	<b>14</b>	<b>350</b>				▲
	Management of Complex Projects	1	3	-	-		X		-
	NGO Business Strategy and Organisation	1	2	-	-		X		-
	Corporate Social Responsibility I+II	2	3	-	-		X		-
	Social Investment	1	2	-	-		X		-
	Business Plan Development	1	4	-	-		X		-
External Environment	<b>External Environment: Politics and Ethics</b>	<b>4</b>	-	<b>6</b>	<b>150</b>				●
	International Politics	2	3	-	-		X		-
	Global and Business Ethics	2	3	-	-		X		-
	<b>External Environment: Economics</b>	<b>4</b>	-	<b>6</b>	<b>150</b>				▲
	International Economics	2	3	-	-		X		-
Sustainability Economics	2	3	-	-			X	-	
Electives	<b>Electives (varying course offer)</b>	<b>3</b>	-	<b>6</b>	<b>150</b>				★
	1 x <u>single</u> weekend elective	1	2	-	-			X	-
	1 x <u>double</u> weekend elective	2	4	-	-			X	-
	<b>Group and Individual Coaching</b>	<b>1</b>	-	<b>5</b>	<b>125</b>	X	X	X	★
	<b>Master's Thesis</b>	-	-	<b>20</b>	<b>500</b>			X	▲
	<b>Practical Term<sup>2</sup></b>	-	-	<b>30</b>	-		X	X	■
	<b>Summe</b>	<b>35</b>		<b>90</b>	<b>2250</b>				

SWH = hour(s) per week per semester

<sup>1</sup> **Elective courses offer so far (course offer varies):**

Impact Evaluation, International Law & Human Rights, CSR & Sustainability Reporting Standards, Business Plans and Pitching Session for NGO-Managers / Young Entrepreneurs of Social Enterprises, Security Risk Management in NGOs, CSR & Stakeholder Dialogue, Non-Profit Organisation Governance, and more...

<sup>2</sup> **According to Article 12 (1-8) of the Examinations regulations 2018 "Practical term"**

Students whose undergraduate degree (Article 3 paragraph 1) comprises fewer than 210 credits, but a minimum of 180 credits must complete the Practical Term module, which takes a minimum of 16 and a maximum of 27 weeks. At the end, a Practical Term Report must be submitted to earn 30 ECTS. Workload: 750 hours.

- Written Exam (graded)
- Written Exam (pass-or-fail)
- ▲ Paper exam (graded)
- ★ Attendance mandatory
- Written report

**The MBA consists of modularized examinations only!**