3 REASONS TO STUDY IN BONN
1) Bonn is one of the leading hubs for international organizations worldwide e.g. UN organizations, NGOs, international schools, academic organizations as well as local and global enterprises.
2) This allows hands-on education with real life, solution-oriented management tools.
3) The close proximity to the cities Cologne and the entire Benelux region offers great cultural diversity and access to a truly international community.

5 REASONS TO STUDY WITH US
1) We are a young and dynamic university (est. 1995) and provide the latest standards of modern learning equipment.
2) Our study program offers small group sizes and a well balanced student-teacher ratio, thus creating a pleasant learning and working atmosphere.
3) We collaborate with a network of experienced and internationally renowned lecturers from practice and academia.
4) A clearly structured curriculum and examination schedule offers security and orientation for working professionals.
5) The MBA support team provides personal assistance throughout the entire period of studies.

AT A GLANCE
Degree: Master degree (MBA)
Study locations: Campus Rheinbach & Campus Sankt Augustin
Standard period of study: 3 semesters full-time or 5 semesters part-time
Language of instruction: English
Classes: weekend classes on Fridays and Saturdays only (except 2 intensive seminar weeks at the beginning of the 1st and 3rd semester)
Course start: Annually in winter term, mid September
Tuition Fees: Program fees: 14,640€ (of 4,880 € per semester) + Semester contribution: ≈ 305 € per semester
Application deadlines: Application period starts annually on December 1st. Deadline (if visa required): 31 May Deadline (if no visa required): 31 July
Form of application: Online application via application.mba-csr-ngo.com

A decision on the form of the winter semester 21/22 will be made at a later point, depending on the global situation.

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INTERNATIONAL CENTRE FOR SUSTAINABLE DEVELOPMENT
The MBA program is a joint venture of the Department of Management Sciences in Rheinbach and the International Centre for Sustainable Development (IZNE) at HBRS in Sankt Augustin.
IZNE is a research institute of the Bonn-Rhein-Sieg University of Applied Sciences. Its aim is to integrate and promote the guiding principles of sustainable development within the area of education, research and science transfer. For more information about the IZNE Institute, please check the website: www.h-brs.de/en/izne.

CSR & NGO Management
Master of Business Administration (MBA)

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INTERNATIONALLY RECOGNIZED MBA DEGREE
Good compatibility between MBA studies, work and private life
If the applicant is neither a native speaker nor has completed General Management 5
Accredited by AQAS Agency
External Environment II
Specialized Management
At least one year post
English taught curriculum
A university degree (minimum Bachelor's degree)
Lecturers and experts from academia & practice
Electives
Master Thesis
International and multidisciplinary study groups
Modules
Semester
General Management 1
Basics in CSR & NGO Management
- Basics of CSR & NGO Management
- Concepts, Functions and Actors
- Introduction to Governance
- Business and Project Management
General Management 1
Information & Communication
- Marketing
- Fundraising, Lobbying and Campaigning
General Management 2
Leadership & Human Resource Management
- Negotiation Skills
- Human Resources and Leadership Management
General Management 3
Monitoring & Evaluation
- Sustainability Reporting
- Impact Evaluation
- Management Accounting
General Management 4
Investment & Finance
- Investment and Finance
- Business Simulation
General Management 5
Logistics & TQM
- Logistics & Disaster Management
- TQM & Business Excellence
- Humanitarian Assistance
Specialized Management
CSR & NGO Management
- Management of Complex Projects
- NGO Business Strategy and Organization
- Corporate Social Responsibility I+II
- Business Plan Development
- Social Investment
External Environment I
Politics & Ethics
- International Politics
- Global and Business Ethics
External Environment II
Economics I
- International Economics
Practical Term
- Students whose undergraduate degree comprises fewer than 210 credits, but a minimum of 180 credits must complete the Practical Term module (min. 16 and a max. 27 weeks). 30 additional ECTS can be awarded by completing the Practical Term (Internship), either in an organization or the private sector.
- Master Thesis topic with a specific link to the area of relevance for the study program
- workload: 20 ECTS points
- maximum writing period: 4 months
- self study workload: approx. 600 hours
- share in overall average grade: 20%
Economics II
- Sustainability Economics
Electives (varying course offer, e.g.:)
- Human Rights & International Law
- Impact Evaluation Methods
- Security Risk Management in NGOs
- Business Plan & Pitching Sessions
- CSR Reporting Standards
- …
THE MBA AT A GLANCE
The MBA program combines diverse interpersonal and professional backgrounds. The cooperative learning process thrives on interdisciplinary, intercultural exchange as well as diverse theoretical and practical approaches.

MBA CURRICULUM
Combines academic knowledge and practical expertise, scientific approaches, and general management techniques with a special focus on strategic and functional operations.
The MBA program enables graduates to blend conventional management strategies with aspects specific to NGOs and CSR.
The program is built around its participants’ diverse international and professional backgrounds. The cooperative learning process thrives on interdisciplinary, intercultural exchange as well as diverse theoretical and practical approaches.

OBJECTIVES
The MBA program offers an interdisciplinary and in-depth study of two vibrant and expanding fields. While sharpening their profiles regarding management and leadership positions in NGOs, this program also equips students with a specialized focus on CSR relevant topics.

CAREER PROSPECTS
Due to the special focus on CSR & NGO Management, the graduates of the MBA program will be qualified to meet an ever growing demand for experts in social responsibility and development worldwide in a wide variety of professional areas, such as private corporations, NGOs, organizations or public administrations, on a local as well as an international level.

TARGET GROUP
The program is tailored to internationally minded people from various countries of origin and diverse professional backgrounds who wish to further their management and leadership skills for sustainable development and participate in academic, interdisciplinary and intercultural exchange.
The ability to effectively manage a range of social, ethical and environmental concerns is increasingly relevant for non-governmental organizations and profit-oriented business alike.
The MBA in CSR & NGO Management is a unique program in Germany combining a general management perspective with a dedicated focus on specific management requirements for NGOs and CSR relevant topics. The program is addressed to professionals who are planning to enter general or specialized management positions within CSR or NGO working areas.

ADMISSION CRITERIA
To be admitted to the MBA program, students are required to provide evidence of the following qualifications:
- A university degree (minimum Bachelor’s degree)
- At least one year post-graduate work experience (after acquiring first academic degree)
- If the applicant is neither a native speaker nor has completed a previous degree program in English, she needs to provide proof of English proficiency (e.g. TOEFL, TOEIC, IELTS)
All certificates, records and proof of language skills must be submitted in their original language together with a certified translation into German or English. Further information on the translation into German or English. Further information on the admission criteria are available at the registrar’s office: studierendenkuratorat@h-brs.de.

3-STEP APPLICATION PROCESS
Applicants for the MBA program must complete a three-step application process as follows:
1. Online application upload via application.mba-CSR-ngo.com
2. Pre-screening of the uploaded application documents by the university’s administrative staff and first feedback
3. Invitation to a telephone interview

90 ECTS