



# Overview of Modules

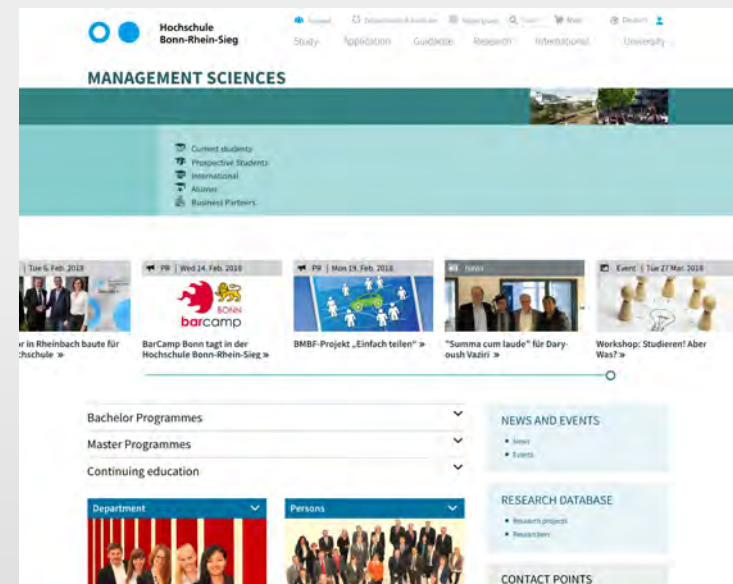
Academic years 2019/2020  
and 2020/2021

**Department of  
Management Sciences**



# General information about the Department of Management Sciences

- Largest department at Hochschule Bonn-Rhein-Sieg
- Well connected to companies in the region of Bonn
- Approx. 2.900 students at two locations:
  - 1,524 Sankt Augustin
  - 1,400 Rheinbach
- 8 study programmes total:
  - 3 Bachelor study programmes
  - 5 Master study programmes
- Find an overview of courses taught in English on the following slides
- More information on our website:  
<https://www.h-brs.de/en/wiwi>



# Important information about choosing modules



- The **modules** you can choose from will be shown on the next pages
- Please be aware that some **modules** are only available during the winter or summer semester (as mentioned in the headline)
- If you choose **modules** only from one page then they are perfectly scheduled during the semester
- Choosing **modules** from different semesters and study programmes may lead to timetable clashes
- **Modules** can contain different courses but you can't choose only single courses within a module.



# International Management Certificate

## Winter or Summer Semester





# International Management Certificate\* (30 CP)

Location: Campus Rheinbach

Detailed information of the modules in English are available on our website

Module	Courses	CP/ECTS
<b>International Management</b> (Specialisation)	<ul style="list-style-type: none"><li>• International Strategy, Organisation &amp; Leadership</li><li>• International Trade, Finance &amp; Investment</li><li>• International Marketing</li><li>• Projects and Cases in International Management</li><li>• Current Issues in International Management</li></ul>	<b>18 ECTS</b>
<b>Intercultural Communication</b>	<ul style="list-style-type: none"><li>• Intercultural Communication (Sankt Augustin)</li></ul>	<b>6 ECTS</b>
<b>Comparative International Business Studies</b>	<ul style="list-style-type: none"><li>• Comparative International Business Studies</li></ul>	<b>3 ECTS</b>
<b>Alternative Electives</b>	<ul style="list-style-type: none"><li>• Scenario Planning</li><li>• German Language Course</li></ul>	<b>3 ECTS</b>
	<b>Total:</b>	<b>30 ECTS</b>

\*Undergraduate programme



# Modules available for Winter Semester



Photo: Colourbox.de



# Study programme International Business, B.Sc.

Location: Campus Sankt Augustin

Module	Courses (1st semester)	CP/ECTS
<b>Business Administration 1</b>	<ul style="list-style-type: none"><li>• Principles of Business Administration</li><li>• Principles of Marketing</li></ul>	<b>6 ECTS</b>
<b>Business Administration 2</b>	<ul style="list-style-type: none"><li>• Principles of Production and Logistics</li><li>• Principles of Accounting</li></ul>	<b>6 ECTS</b>
<b>Business Administration 3</b>	<ul style="list-style-type: none"><li>• Principles of Organisation</li><li>• Principles of Human Resource Management</li></ul>	<b>6 ECTS</b>
<b>Intercultural Communication</b>	<ul style="list-style-type: none"><li>• Intercultural Communication</li></ul>	<b>6 ECTS</b>
<b>Mathematics</b>	<ul style="list-style-type: none"><li>• Mathematics</li></ul>	<b>6 ECTS</b>
	<b>Total:</b>	<b>30 ECTS</b>



# Study programme International Business, B.Sc.

Location: Campus Sankt Augustin

Module	Courses (3rd semester)	CP/ECTS
<b>Finance</b>	<ul style="list-style-type: none"><li>• Finance</li><li>• Investment</li></ul>	<b>6 ECTS</b>
<b>International Financial Accounting/Taxation</b>	<ul style="list-style-type: none"><li>• International Financial Accounting/Taxation</li></ul>	<b>6 ECTS</b>
<b>Microeconomics</b>	<ul style="list-style-type: none"><li>• Microeconomics</li></ul>	<b>6 ECTS</b>
<b>Business Application Systems</b>	<ul style="list-style-type: none"><li>• Development of Business Application Systems</li><li>• Usage of Business Application Systems</li></ul>	<b>6 ECTS</b>
<b>Language</b>	<ul style="list-style-type: none"><li>• Language (e.g. Spanish, French etc.)</li></ul>	<b>6 ECTS</b>
	<b>Total:</b>	<b>30 ECTS</b>





# Study programme International Business, B.Sc.

Location: Campus Rheinbach and Campus Sankt Augustin

Module	Courses (5th semester)	CP/ECTS
<b>Campus Rheinbach/Campus Sankt Augustin</b>		
<b>Specialisation</b>	<b>Choose between the following two specialisations:</b> <ul style="list-style-type: none"><li>• International Management (Rheinbach)</li><li>• Sales Management (Sankt Augustin)</li></ul>	<b>18 ECTS</b>
<b>Campus Sankt Augustin</b>		
<b>Corporate Management</b>	<ul style="list-style-type: none"><li>• Corporate Planning</li><li>• Business Ethics</li><li>• Business Simulation</li></ul>	<b>6 ECTS</b>
<b>Methodological Elective 1</b>	<ul style="list-style-type: none"><li>• Statistics 2</li><li>• Theory of Science</li><li>• Research Methods</li></ul>	<b>6 ECTS</b>
	<b>Total:</b>	<b>30 ECTS</b>



# Master programme Marketing, M.Sc.

Location: Campus Sankt Augustin

Module	Courses	CP/ECTS
<b>Transformation &amp; Digitalization</b>	<ul style="list-style-type: none"><li>• Digitalization of Business Models (3 CP)</li><li>• Future Trends &amp; Scenario Techniques (3 CP)</li><li>• Business Models Generation (4 CP)</li></ul>	<b>10 ECTS</b>
<b>Product &amp; Sales</b>	<ul style="list-style-type: none"><li>• Product/Innovation Management &amp; Services (4 CP)</li><li>• Sales (4 CP)</li></ul>	<b>8 ECTS</b>
		<b>Total: 18 ECTS</b>



# Modules available for Summer Semester



Photo: Colourbox.de



# Study programme International Business, B.Sc.

Location: Campus Rheinbach

Module	Courses (2nd semester)	CP/ECTS
<b>Cost Accounting</b>	<ul style="list-style-type: none"><li>• Cost Accounting</li></ul>	<b>6 ECTS</b>
<b>Management Information System</b>	<ul style="list-style-type: none"><li>• Management Information System</li></ul>	<b>6 ECTS</b>
<b>Business Law in an International Context</b>	<ul style="list-style-type: none"><li>• Business Law in an International Context</li></ul>	<b>6 ECTS</b>
<b>Statistics</b>	<ul style="list-style-type: none"><li>• Statistics</li></ul>	<b>6 ECTS</b>
<b>Language</b>	<ul style="list-style-type: none"><li>• Language (e.g. Spanish, French etc.)</li></ul>	<b>6 ECTS</b>
	<b>Total:</b>	<b>30 ECTS</b>



# Study programme International Business, B.Sc.

Location: Campus Rheinbach and Campus Sankt Augustin

Module	Courses (4th semester)	CP/ECTS
<b>Campus Sankt Augustin</b>		
<b>Specialisation</b>	<b>Choose between the following two specialisations:</b> <ul style="list-style-type: none"><li>• B2B-Marketing</li><li>• International Financial Management</li></ul>	<b>18 ECTS</b>
<b>Campus Rheinbach</b>		
<b>Macroeconomics</b>	<ul style="list-style-type: none"><li>• Macroeconomics</li></ul>	<b>4 ECTS</b>
<b>Economic Policy in Practice</b>	<ul style="list-style-type: none"><li>• Economic Policy in Practice</li></ul>	<b>2 ECTS</b>
<b>Language</b>	<ul style="list-style-type: none"><li>• Language (e.g. Spanish, French etc.)</li></ul>	<b>6 ECTS</b>
	<b>Total:</b>	<b>30 ECTS</b>



# Master programme Marketing, M.Sc.

Location: Campus Sankt Augustin

Module	Courses (2nd semester)	CP/ECTS
<b>Marketing Implementation</b>	• Marketing Implementation/ International Marketing	(6 CP)
	• Case Studies	(6 CP)
		<b>Total: 12 ECTS</b>



## Contact

### International Office/Welcome Centre

#### International Office

Grantham-Allee 20  
53757 Sankt Augustin  
Germany

Phone: +49 2241 865 671

Fax: +49 2241 865 8671

Mail: [welcome.centre@h-brs.de](mailto:welcome.centre@h-brs.de)

Web: [International Office](#)

### Departmental Coordinator



#### Karsten Heinrich

von-Liebig-Str. 20  
53359 Rheinbach  
Germany

Phone: +49 2241 865 445

Fax: +49 2241 865 8445

Mail: [karsten.heinrich@h-brs.de](mailto:karsten.heinrich@h-brs.de)

Web: [Management Sciences](#)