

# DISCOVER YOUR ENTREPRENEURIAL POTENTIAL

[www.youngentrepreneursinscience.com](http://www.youngentrepreneursinscience.com)

Alaaf!  
Carnival Edition  
for PhDs  
& Postdocs

## Online Workshop Cologne FROM PHD TO INNOVATOR

11.-12.11.

APPLY

### How much of an entrepreneur is in you?

Find out in our intensive two-day online workshop tailored to PhD's and postdocs of all disciplines! **Learn how to turn your PhD into a startup idea**, meet real-life innovators & train your pitch story in front of the camera. **Discover your hidden potential** together with other high-calibre researchers, led by professional innovation coaches. Participation grants you a **personalised certificate** and exclusive access to our **online network** for scientists.

### How to apply

**Admission is free** and no previous knowledge is required. Carnival outfit encouraged! Register here: <https://falling-walls.com/yes/online-workshop-grundkurs/from-phd-to-innovator-cologne-11-12-11-2021/apply/>

### Workshop Programme

#### Day 1: How much startup is in your PhD?

Discover what it means to be an entrepreneur, explore your entrepreneurial strengths and meet our experienced role models. Develop your idea and **make it tangible!**

#### Day 2: Iterate & Pitch

Test your prototype in front of a critical audience and learn how to **convince people of your idea**. Meet an innovator from our regional partner Bosch to gain insights into the corporate world.

### Questions?

Check our [FAQ's](#) or mail us: [workshops@falling-walls.com](mailto:workshops@falling-walls.com) and visit our website for detailed info: [www.youngentrepreneursinscience.com](http://www.youngentrepreneursinscience.com)

An initiative of:



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The programme is supported by:



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