Specialisations International Business
Presentation and advice

Presentation of the specialisations and advice for students will be provided according to the following time schedule:

Thursday, 21.11.2019, Hörsaal 8 (Lecture Hall 8)

Study programme International Business

16:30, Specialisation „Marketing, insb. B-to-B-Marketing“
16:45, Specialisation „International Financial Management“
17:00, Specialisation „International Management“ (Rheinbach Campus)

Please be aware that a registration for International Management limits you to Sales Management in the following winter semester, since both specialisations “International Financial Management” and “B2B-Marketing” are only offered in summer semesters.

Further information on the abovementioned specialisations are available in the module descriptions in the module catalogue.

Students who would like to take a specialisation in the summer semester 2020 have to bindingly register from 22.11.2019 to 06.01.2020 at the latest via SIS.