



Overview of Modules

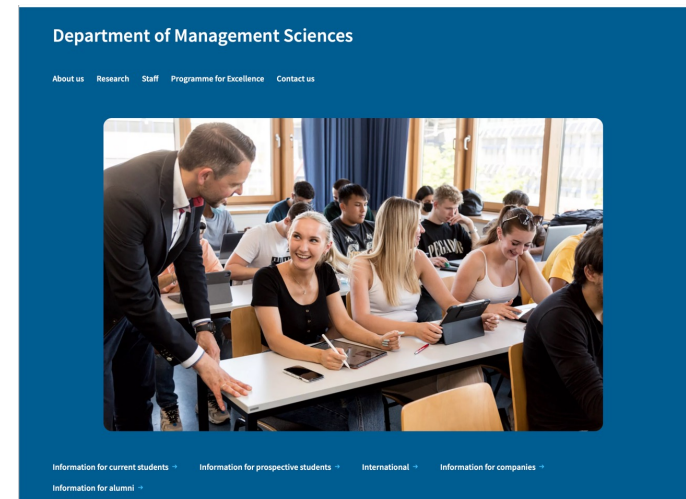
Academic Year 2024/2024

Department of
Management Sciences



General information about the Department of Management Sciences

- Largest department at Hochschule Bonn-Rhein-Sieg
- Well connected to companies in the region of Bonn
- Approx. 2.900 students at two locations:
 - 1,472 Sankt Augustin
 - 1,431 Rheinbach
- 8 study programmes total:
 - 3 Bachelor study programmes
 - 5 Master study programmes
- Find an overview of courses taught in English on the following slides
- More information on our website:
<https://www.h-brs.de/en/wiwi>



Please read the following information before choosing your courses for your learning agreement!



- The **modules** you can choose from will be shown on the next pages
- Please be aware that some **modules** are only available during the winter or summer semester (as mentioned in the headline)
- If you choose **modules** only from one page then they are perfectly scheduled during the semester
- Choosing **modules** from different semesters and study programmes may lead to timetable clashes
- **You only can choose Modules** single courses listed right next to the modules are not choosable. There will be a joined exam over all modules at the end of the semester.

Modules available during Winter Semester



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International Management Certificate* (30 CP)

Location: Campus Rheinbach and Campus Sankt Augustin

Detailed information of the modules in English are available on our website

Module	Courses	CP/ECTS
Specialization in International Management (Campus Rheinbach)	<ul style="list-style-type: none">• International Strategy, Organisation & Leadership• International Trade, Finance & Investment• International Marketing• Projects and Cases in International Management• Current Issues in International Management	18 ECTS
Intercultural Communication (Campus Sankt Augustin)	<ul style="list-style-type: none">• Intercultural Communication (Sankt Augustin)	6 ECTS
Global Culture and Management (Campus Rheinbach)	<ul style="list-style-type: none">• Working Across Cultures• Comparative International Business	6 ECTS
Total:		30 ECTS

*Undergraduate programme



Study programme International Business, B.Sc.

Location: Campus Sankt Augustin

Module	Courses (1st semester)	CP/ECTS
Business Administration 1	<ul style="list-style-type: none">• Principles of Human Resource Management• Principles of Marketing	6 ECTS
Business Administration 2	<ul style="list-style-type: none">• Principles of Production and Logistics• Principles of Accounting	6 ECTS
Business Fundamentals & Entrepreneurship	<ul style="list-style-type: none">• Business Fundamentals & Entrepreneurship	6 ECTS
Intercultural Communication	<ul style="list-style-type: none">• Intercultural Communication	6 ECTS
Mathematics	<ul style="list-style-type: none">• Mathematics	6 ECTS
	Total:	30 ECTS



Study programme International Business, B.Sc.

Location: Campus Sankt Augustin

Module	Courses (3rd semester)	CP/ECTS
Finance	<ul style="list-style-type: none">• Finance• Investment	6 ECTS
International Financial Accounting/Taxation	<ul style="list-style-type: none">• International Financial Accounting/Taxation	6 ECTS
Microeconomics	<ul style="list-style-type: none">• Microeconomics	6 ECTS
Business Application Systems	<ul style="list-style-type: none">• Development of Business Application Systems• Usage of Business Application Systems	6 ECTS
	Total:	24 ECTS



Study programme International Business, B.Sc.

Location: Campus Rheinbach and Campus Sankt Augustin

Module	Courses (5th semester)	CP/ECTS
Specialisation	Choose between the following two specialisations: <ul style="list-style-type: none">• International Management (Rheinbach)• Sales Management (Sankt Augustin)	18 ECTS
Corporate Management Campus Sankt Augustin	<ul style="list-style-type: none">• Corporate Planning• Business Ethics• Business Simulation	6 ECTS
Research Methods Campus Sankt Augustin	<ul style="list-style-type: none">• Statistics 2• Theory of Science• Research Methods	6 ECTS
Total:		30 ECTS



Master programme Marketing, M.Sc.

Location: Campus Sankt Augustin

Module	Courses	CP/ECTS
Transformation & Digitalization	<ul style="list-style-type: none">• Digitalization of Business Models (3 CP)• Future Trends & Scenario Techniques (3 CP)• Business Models Generation (4 CP)	10 ECTS
Product & Sales	<ul style="list-style-type: none">• Product/Innovation Management & Services (4 CP)• Sales (4 CP)	8 ECTS
	Total:	18 ECTS

Modules available during Summer Semester



Photo: Colourbox.de



International Management Certificate* (30 CP)

Location: Campus Rheinbach

Detailed information of the modules in English are available on our website

Module	Courses	CP/ECTS
Specialization in International Management (Campus Rheinbach)	<ul style="list-style-type: none">• International Strategy, Organisation & Leadership• International Trade, Finance & Investment• International Marketing• Projects and Cases in International Management• Current Issues in International Management	18 ECTS
Intercultural Communication (Campus Rheinbach)	<ul style="list-style-type: none">• Intercultural Communication	6 ECTS
Global Culture and Management (Campus Rheinbach)	<ul style="list-style-type: none">• Working Across Cultures• Comparative International Business	6 ECTS
Total:		30 ECTS

*Undergraduate programme



Study programme International Business, B.Sc.

Location: Campus Rheinbach

Module	Courses (2nd semester)	CP/ECTS
Cost Accounting	<ul style="list-style-type: none">• Cost Accounting	6 ECTS
Business Information System	<ul style="list-style-type: none">• Business Information System	6 ECTS
International Business Law	<ul style="list-style-type: none">• International Business Law	6 ECTS
Statistics	<ul style="list-style-type: none">• Statistics	6 ECTS
Total:		24 ECTS



Study programme International Business, B.Sc.

Location: Campus Rheinbach and Campus Sankt Augustin

Module	Courses (4th semester)	CP/ECTS
Specialisation Campus Sankt Augustin	Choose between the following two specialisations: <ul style="list-style-type: none">• B2B-Marketing• International Financial Management	18 ECTS
Macroeconomics Campus Rheinbach	<ul style="list-style-type: none">• Macroeconomics	4 ECTS
Economic Policy in Practice Campus Rheinbach	<ul style="list-style-type: none">• Economic Policy in Practice	2 ECTS
Language Campus Rheinbach	<ul style="list-style-type: none">• Language (e.g. Spanish, French etc.)	6 ECTS
Total:		30 ECTS



Master programme Marketing, M.Sc.

Location: Campus Sankt Augustin

Module	Courses (2nd semester)	CP/ECTS
Marketing Implementation	• Marketing Implementation/ International Marketing	(6 CP)
	• Case Studies	(6 CP)
	Total:	12 ECTS

Contact

International Office/Welcome Centre

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