



INTERNATIONALITY

International partnerships

The Department of Management Sciences collaborates with partner universities in the following countries:

- Australia
- Austria
- Bulgaria
- Canada
- China
- Croatia
- Czech Republic
- Finland
- France
- Ghana
- Great Britain
- Ireland
- Italy
- Jordan
- Latvia
- The Netherlands
- South Korea
- Spain
- Uruguay
- USA

Internship or study abroad semester

- The compulsory internship or study abroad semester will usually take place during the 6th semester (and must be approved by the department)
- The study abroad semester can be completed at one of our partner universities.
- Students can complete further study abroad semesters within the so-called extended mobility window (5th and 7th semester) and achieve, for example, a double degree
- The internship lasting at least 20 weeks, can be completed in Germany or abroad.



AT A GLANCE

Degree

Bachelor of Science (BSc)

Programme Duration

7 semesters

Teaching language

English

Begin of the study programme

Each winter semester (September)

Location

Campus Sankt Augustin

Admission requirements

Students must provide evidence of one of the following:

- Entrance qualification for a University of Applied Sciences (Fachhochschule)
- Entrance qualification for university
- Entrance qualification acknowledged as equivalent by the competent authorities

International students need to show proficiency in English at B2 level according to the Common European Framework of References for Languages (CEFR).

Further information

www.h-brs.de/en/wiwi/international-business

www.h-brs.de/en/application

Management Sciences

International Business

All information about the study program is also available in an accessible format here:



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Course Guidance Service

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**Hochschule
Bonn-Rhein-Sieg**
University of Applied Sciences



i PROFILE OF THE DEGREE PROGRAMME

The International Business (BSc) study programme builds an understanding of global business, grounding students in essential skills and modern business theories for their success in an international business environment. The university partners all over the world offer a wide range of specialisations which will allow the students to deepen their knowledge and achieve their individual future career goals.

This Bachelor of Science programme focuses on equipping students with the skills to analyse and solve problems in a global, multicultural economy. Upon completion of their bachelor studies, students will be able to:

- succeed in international career
- enhance their international mobility
- apply learned skills effectively.

Specialisation during the study programme

Students can choose two of the following main specialisation subjects (more are being planned):

- Business-to-Business Marketing
- International Management
- International Financial Management
- Sales Management
- Sustainability Management
- Additional specialisations in German language possible

Students are encouraged to take advantage of the variety of specialisation courses offered while studying abroad in the 5th semester.

Characteristics of the study programme

- Mobility window: Opportunity to study abroad for up to three semesters during the 5th, 6th, and/or 7th semesters.
- Foreign Language Requirement: Learning an additional foreign language is mandatory.



➔ PROSPECTS

The Bachelor's degree in International Business (BSc) provides a strong foundation for students' future careers. With a broad-based education, graduates will be equipped to handle diverse international business tasks and responsibilities. The programme enables them to analyse real-world challenges and take on managerial roles independently. In today's globalised economy, businesses seek qualified, experienced professionals, and the career and salary prospects are promising. Our graduates are well-prepared to meet these demands across various industries, including:

- Logistics
- Human Resource Management
- Consulting
- Management Accounting and Control
- Finance
- Business Informatics
- Auditing
- Marketing (B2B and B2C)

The Bachelor's degree qualifies for a basic professional career or alternatively for further Master's studies. Building on the bachelor's degree programme in International Business (BSc), our University also offers advanced master's degree programmes in Marketing, Controlling and Management.

"I couldn't be happier with my study choice. The blend of theory and practice and the extended mobility options have been great help in my personal skills development. I feel perfectly prepared for my future-international career."

Celine Salahie
International Business
Student of Batch
2023



CURRICULUM

Semester		1.	2.	3.	4.	5.	6.	7.
Module		Business Administration 1 ¹	Cost Accounting ²	International Financial Accounting/ Taxation ¹	Specialisation 1 ²	Specialisation 2 ²	Internship/Study Abroad	Final Thesis ²
		Business Administration 2 ¹	International Business Law ¹	Business IT Alignment ¹	Macroeconomics ²	Electives ²		Tutorial/ Colloquium ²
		Business Fundamentals and Entrepreneurship 3 ³	Business Information Systems ²	Finance ¹	Business Simulation ³	Data Science ⁴		International Strategic Management ²
		Intercultural Communication ⁵	Statistics ⁴	Microeconomics ¹	Language III ⁵	Applied International Project Management ³		Business Ethics and CSR ²
		Mathematics ⁴	Language I ⁵	Academic Research and Writing ⁴				Economics Policy in Practice ³
				Language II ⁵				
Opportunities to go abroad (Mobility Window)								

¹Fundamentals / ²Specialisation / ³Problem Based Learning / ⁴Methods / ⁵Language