



Overview of Modules

Academic Year 2025/2026

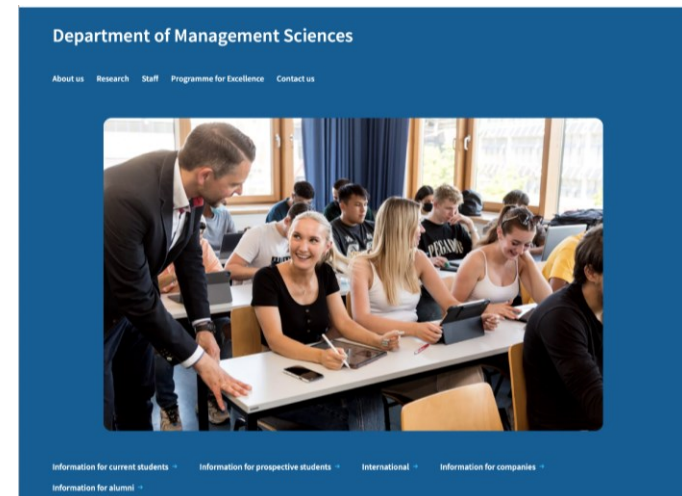
Department of
Management Sciences





General information about the Department of Management Sciences

- Largest department at Hochschule Bonn-Rhein-Sieg
- Well connected to companies in the region of Bonn
- Approx. 2.900 students at two locations:
 - 1,472 Sankt Augustin
 - 1,431 Rheinbach
- 8 study programmes total:
 - 3 Bachelor study programmes
 - 5 Master study programmes
- Find an overview of courses taught in English on the following slides
- More information on our website:
<https://www.h-brs.de/en/wiwi>





Please read the following information before choosing your courses for your learning agreement!



- The **modules** you can choose from will be shown on the next pages
- Please be aware that some **modules** are only available during the winter or summer semester (as mentioned in the headline)
- Choosing **modules** from different semesters and study programmes may lead to timetable clashes
- **You only can choose modules.** Single sub-courses of one module are not choosable. One module = one exam at the end of the semester.



Modules available during Winter Semester





International Management Certificate* (30 CP)

Location: Campus Rheinbach and Campus Sankt Augustin

**Winter
Semester
only**

Detailed information of the modules in English are available on our website

Module	Courses	CP/ECTS
Specialization in International Management Campus Rheinbach	<ul style="list-style-type: none">• International Strategy, Organisation & Leadership• International Trade, Finance & Investment• International Marketing• Projects and Cases in International Management• Current Issues in International Management	18 ECTS
Intercultural Communication Campus Sankt Augustin	<ul style="list-style-type: none">• Intercultural Communication	6 ECTS
Global Culture and Management Campus Rheinbach	<ul style="list-style-type: none">• Working Across Cultures• Comparative International Business	6 ECTS
	Total:	30 ECTS

*Undergraduate programme



Study programme International Business, B.Sc.

Location: Campus Sankt Augustin

**Winter
Semester
only**

Module	Courses (1st semester)	CP/ECTS
Business Administration 1	<ul style="list-style-type: none">Principles of Human Resource ManagementPrinciples of Marketing	6 ECTS
Business Administration 2	<ul style="list-style-type: none">Principles of Production and LogisticsPrinciples of Accounting	6 ECTS
Business Fundamentals & Entrepreneurship	<ul style="list-style-type: none">Business Fundamentals & Entrepreneurship	6 ECTS
Intercultural Communication	<ul style="list-style-type: none">Intercultural Communication	6 ECTS
Mathematics	<ul style="list-style-type: none">Mathematics	6 ECTS
	Total:	30 ECTS



Study programme International Business, B.Sc.

Location: Campus Sankt Augustin

**Winter
Semester
only**

Module	Courses (3rd semester)	CP/ECTS
Finance	<ul style="list-style-type: none">• Finance• Investment	6 ECTS
International Financial Accounting/Taxation	<ul style="list-style-type: none">• International Financial Accounting/Taxation	6 ECTS
Microeconomics	<ul style="list-style-type: none">• Microeconomics	6 ECTS
Business Application Systems	<ul style="list-style-type: none">• Development of Business Application Systems• Usage of Business Application Systems	6 ECTS
	Total:	24 ECTS



Study programme International Business, B.Sc.

Location: Campus Rheinbach and Campus Sankt Augustin

**Winter
Semester
only**

Module	Courses (5th semester)	CP/ECTS
Specialisation Campus Sankt Augustin and Campus Rheinbach	Choose between the following two specialisations: <ul style="list-style-type: none">• International Management (Rheinbach)• Sales Management (Sankt Augustin)	18 ECTS
Corporate Management Campus Sankt Augustin	<ul style="list-style-type: none">• Corporate Planning• Business Ethics• Business Simulation	6 ECTS
Research Methods Campus Sankt Augustin	<ul style="list-style-type: none">• Statistics 2• Theory of Science• Research Methods	6 ECTS
	Total:	30 ECTS



Master programme Marketing, M.Sc.

Location: Campus Sankt Augustin

**Winter
Semester
only**

Module	Courses	CP/ECTS
Transformation & Digitalization	<ul style="list-style-type: none">Digitalization of Business Models (3 CP)Future Trends & Scenario Techniques (3 CP)Business Models Generation (4 CP)	10 ECTS
Product & Sales	<ul style="list-style-type: none">Product/Innovation Management & Services (4 CP)Sales (4 CP)	8 ECTS
		Total: 18 ECTS



Modules available during Summer Semester





International Management Certificate* (30 CP)

Location: Campus Rheinbach

**Summer
Semester
only**

Detailed information of the modules in English are available on our website

Module	Courses	CP/ECTS
Specialization in International Management	<ul style="list-style-type: none">• International Strategy, Organisation & Leadership• International Trade, Finance & Investment• International Marketing• Projects and Cases in International Management• Current Issues in International Management	18 ECTS
Intercultural Communication	<ul style="list-style-type: none">• Intercultural Communication	6 ECTS
Global Culture and Management	<ul style="list-style-type: none">• Working Across Cultures• Comparative International Business	6 ECTS
	Total:	30 ECTS

*Undergraduate programme



Study programme International Business, B.Sc.

Location: Campus Sankt Augustin

**Summer
Semester
only**

Module	Courses (2nd semester)	CP/ECTS
Cost Accounting	<ul style="list-style-type: none">• Cost Accounting	6 ECTS
Business Information System	<ul style="list-style-type: none">• Business Information System	6 ECTS
International Business Law	<ul style="list-style-type: none">• International Business Law	6 ECTS
Statistics	<ul style="list-style-type: none">• Statistics	6 ECTS
	Total:	24 ECTS



Study programme International Business, B.Sc.

Location: Campus Rheinbach and Campus Sankt Augustin

**Summer
Semester
only**

Module	Courses (4th semester)	CP/ECTS
Specialisation Campus Sankt Augustin and Campus Rheinbach	Choose between the following two specialisations: <ul style="list-style-type: none">• B2B-Marketing (Sankt Augustin)• International Financial Management (Sankt Augustin)• International Management (Rheinbach)	18 ECTS
Macroeconomics Campus Sankt Augustin	<ul style="list-style-type: none">• Macroeconomics	4 ECTS
Economic Policy in Practice Campus Sankt Augustin	<ul style="list-style-type: none">• Economic Policy in Practice	2 ECTS
	Total:	24 ECTS



Master programme Marketing, M.Sc.

Location: Campus Sankt Augustin

**Summer
Semester
only**

Module	Courses (2nd semester)	CP/ECTS
Marketing Implementation	• Marketing Implementation/ International Marketing	(6 CP)
	• Case Studies	(6 CP)
		Total: 12 ECTS



Contact

International Office/Welcome Centre

International Office

Grantham-Allee 20
53757 Sankt Augustin
Germany

Phone: +49 2241 865 671
Fax: +49 2241 865 8671

Mail: welcome.centre@h-brs.de
Web: [International Office](#)

Academic Coordinators



Max Bolz

Phone: +49 2241 865 787
Mail: max.bolz@h-brs.de



Karsten Heinrich

Phone: +49 2241 865 445
Mail: karsten.heinrich@h-brs.de

Department of Management Sciences

von-Liebig-Str. 20
53359 Rheinbach
Germany

Web: [Management Sciences](#)