## **3 REASONS TO STUDY IN BONN**

- 1) Bonn is one of the leading hubs for international organizations worldwide e.g. UN organizations, NGOs, international schools, academic organizations as well as local and global enterprises.
- 2) This allows hands-on education with real life, solution-oriented management tools.
- 3) The close proximity to the cities Cologne and the entire Benelux region offers great cultural diversity and access to a truly international community.

# 5 REASONS TO STUDY WITH US

- 1) We are a young and dynamic university (est. 1995) and provide the latest standards of modern learning equipment.
- Our study program offers small group sizes and a well balanced student-teacher ratio, thus creating a pleasant learning and working atmosphere.
- 3) We collaborate with a network of experienced and internationally renowned lecturers from practice and academia.
- 4) A clearly structured curriculum and examination schedule offers security and orientation for working professionals.
- 5) The MBA support team provides personal assistance throughout the entire period of studies.

# O IZNE INTERNATIONAL CENTRE FOR SUSTAINABLE DEVELOPMENT

The MBA program is a joint venture of the Department of Management Sciences in Rheinbach and the International Centre for Sustainable Development (IZNE) at HBRS in Sankt Augustin.

IZNE is a research institute of the Bonn-Rhein-Sieg University of Applied Sciences. Its aim is to integrate and promote the guiding principles of sustainable development within the area of education, research and science transfer. For more information about the IZNE Institute, please check the website: www.h-brs.de/en/izne.



#### AT A GLANCE

**Degree:** Master degree (MBA)

**Study locations:** Campus Rheinbach & Campus Sankt Augustin

**Standard period of study:** 3 semesters full-time or 5 semesters part-time

**Language of instruction:** English

#### **Classes** weekend classes on Fridays and Saturdays only (except 2 intensive seminar weeks at the beginning of the 1st and 3rd semester)

**Course start:** Annually in winter term, mid September

#### **Tuition Fees** Program fee: 14.640€ (of 4.880 € per semester) + Semester contribution: approx. 300 € per semester

**Application deadlines:** Application period starts annually on December 1st for the next year. Deadline (if visa required): 31 January Deadline (if no visa required): 31 May

**Form of application:** Online application via: application.mba-csr-ngo.com

# Department of Management Sciences / International Centre for Sustainable Development

MBA in CSR & NGO Management

### Bonn-Rhein-Sieg University of Applied Sciences

**Campus Rheinbach** Von-Liebig.Str. 20 53359 Rheinbach **Campus Sankt Augustin** Grantham-Allee 20 53757 Sankt Augustin

# Academic head

Prof. Dr. Katja Bender katja.bender@h-brs.de

#### Contact our program coordinators

Max Bolz +49 2241 865 787 Max.Bolz@h-brs.de

Isabella Kern +49 2241 865 9698 +49 1514 4235336 Isabella.Kern@h-brs.de

Visit our MBA support office Bonn-Rhein-Sieg University Campus Rheinbach: H104 Campus Sankt Augustin: E110 Follow us on Social Media Facebook: www.facebook.com/mba.csr.ngo Instagram: www.instagram.com/



mba\_csr\_ngo\_management

#### **CSR & NGO Management** Master of Business Administration (MBA)





Hochschule Bonn-Rhein-Sieg University of Applied Sciences

## TARGET GROUP

The program is tailored to internationally minded people from various countries of origin and diverse professional backgrounds who wish to further their management and leadership skills for sustainable development and participate in an academic. interdisciplinary and intercultural exchange.

The ability to effectively manage a range of social, ethical and environmental concerns is increasingly relevant for nongovernmental organizations and profit-oriented business alike.

The MBA in CSR & NGO Management is a unique program in Germany combining a general management perspective with a dedicated focus on specific management requirements for NGOs and CSR relevant topics. The program is addressed to professionals who are planning to enter general or specialized management positions within CSR or NGO working areas.

#### ADMISSON CRITERIA

To be admitted to the MBA program, students are required to provide evidence of the following qualifications:

- ▲ A university degree (minimum Bachelor's degree)
- ▶ At least one year post-graduate work experience (after acquiring first academic degree)
- ▶ If the applicant is neither a native speaker nor has completed a previous degree program in English, s/he needs to provide proof of English proficiency (e.g. TOEFL, IELTS)

All certificates, records and proof of language skills must be submitted in their original language together with a certified translation into German or English. Further information on the admission criteria are available at the registrar's office: studierendensekretariat@h-brs.de.

#### **3-STEPS APPLICATION PROCESS**

Applicants for the MBA program must complete a three-step application process as follows:

- (1) Online application upload via application.mba-csr-ngo.com
- (2) Pre-screening of the uploaded application documents by the university's administrative staff and first feedback (3) Invitation to a telephone interview



### MBA COURSE MODULES

Concepts, Functions & Actors in CSR & NGO Sector Introduction to Corporate Governance Introduction to Project Management General Management 1 Information & Communication Marketing Fundraising, Lobbying & Campaigning General Management 2 Leadership & Human Resource Management Negociation Skills Human Resources & Leadership General Management 3 Monitoring & Evaluation Impact Evaluation CSR Reporting Standards Management Accounting General Management 4 Investment & Finance Investment & Finance		0
Introduction to Business Management Concepts, Functions & Actors in CSR & NGO Sector Introduction to Corporate Governance Introduction to Project Management General Management 1 Information & Communication Marketing Fundraising, Lobbying & Campaigning General Management 2 Leadership & Human Resource Management Negociation Skills Human Resources & Leadership General Management 3 Monitoring & Evaluation Impact Evaluation CSR Reporting Standards Management Accounting General Management 4 Investment & Finance Investment & Finance Social Investment	Basics i	n CSR & NGO Management
Introduction to Corporate Governance Introduction to Project Management General Management 1 Information & Communication Marketing Fundraising, Lobbying & Campaigning General Management 2 Leadership & Human Resource Management Negociation Skills Human Resources & Leadership General Management 3 Monitoring & Evaluation Impact Evaluation CSR Reporting Standards Management Accounting General Management 4 Investment & Finance Investment & Finance	Introduc	tion to Business Management
Introduction to Project Management General Management 1 Information & Communication Marketing Fundraising, Lobbying & Campaigning General Management 2 Leadership & Human Resource Management Negociation Skills Human Resources & Leadership General Management 3 Monitoring & Evaluation Impact Evaluation Impact Evaluation CSR Reporting Standards Management Accounting General Management 4 Investment & Finance Investment & Finance	Concept	s, Functions & Actors in CSR & NGO Sector
General Management 1 Information & Communication Marketing Fundraising, Lobbying & Campaigning General Management 2 Leadership & Human Resource Management Negociation Skills Human Resources & Leadership General Management 3 Monitoring & Evaluation Impact Evaluation CSR Reporting Standards Management Accounting General Management 4 Investment & Finance Investment & Finance	Introduc	tion to Corporate Governance
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Management Accounting General Management 4 Investment & Finance Investment & Finance	Impact E	aluation
General Management 4 Investment & Finance Investment & Finance	CSR Rep	orting Standards
Investment & Finance Investment & Finance	Manage	ment Accounting
Investment & Finance	Genera	l Management 4
	Investme	ent & Finance
Social Investment	Investme	ent & Finance
	Social In	vestment

Modules

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Semester		
2		
General Management 5	External Environment II	
Logistics, Disaster and Quality Management	Economics II	
Logistics & Disaster Management	Sustainability Economics	
QM & Business Excellence	Electives (varying course of	
Humanitarian Assistance	Human Rights & Internatior	
Specialized Management	Security Risk Management	
CSR & NGO Management	Business Plan & Pitching Se	
Management of Complex Projects	Strategic Altruism	
NGO Business Strategy & Communication	CSR Stakeholder Dialogue	
Corporate Social Responsibility I+II	SDG 17: Partnerships for th	
Business Plan Development	(courses are continuously e	
Business Simulation	Group and Individual Co	
External Environment I	each student receives an ir	
Politics & Ethics	identification of individual i	
International Politics	nal attributes, analyzing pe	
Global & Business Ethics	Master Thesis	
External Environment I	20,000-27,500 words writte	
International Economics	duration period: 16 weeks	
Practical Term*		
Students whose undergraduate degree has fewer than 210 but must complete the Practical Term module in the second or t		
30 additional ECTS can be awarded for relevent practical experience of at la		

Flexible study options 3 Sem. full-time 5 Sem. part-time possible

nomics a course offer, e.a.; ...) International Law nagement for NGOs Pitching Sessions Dialogue hips for the Goals tinuously extended and updated) vidual Coaching eives an intensive counseling session: ndividual interpersonal skills and persoalyzing personal career path and goals ords written thesis, no thesis defence, 16 weeks (is included in 3rd Semester) 210 but min. 180 credits,

B

cond or thirs semester

nce of at least 20 and max. 27 weeks in an organization, institution or the private business sector

# MBA CURRICULUM

Combines academic knowledge and practical expertise, scientific approaches, and general management techniques with a special focus on strategic and functional operations.

The MBA program enables graduates to blend conventional management strategies with aspects specific to NGOs and CSR.

The program is built around its participants' diverse international and professional backgrounds. The cooperative learning process thrives off interdisciplinary, intercultural exchange as well as diverse theoretical and practical approaches.

# **OBIECTIVES**

The MBA program offers an interdisciplinary and in-depth study of two vibrant and expanding fields. While sharpening their profiles regarding management and leadership positions in NGOs, this program also equips students with a specialized focus on CSR relevant topics.

# CARFER PROSPECTS

Due to the special focus on CSR & NGO Management, the graduates of the MBA program will be gualified to meet an ever growing demand for experts in social responsibility and development worldwide in a wide variety of professional areas, such as private corporations, NGOs, organizations or public administrations, on a local as well as an international level.

## THE MBA AT A GLANCE

- ✓ Internationally recognized MBA degree
- ✓ Accredited by AQAS Agency
- ✓ Full-time or part-time studies possible
- ✓ Good compatibility between MBA studies, work and private life
- ✓ English taught curriculum
- ✓ International and multidisciplinary study groups
- ✓ Lecturers and experts from academia & practice

