**Full Paper Submission Guidelines and Template**

8th Annual Conference

“Universities, Entrepreneurship and Enterprise Development in Africa”  
19 - 20 February 2020

Hochschule Bonn-Rhein-Sieg University of Applied Sciences   
Sankt Augustin, Germany

The deadline for the submission of full papers is **20 March 2020.**

The full paper should be submitted in a Word compatible format.

The full paper should not exceed 7,500 words.

Please send the full paper to [UEED.Conference@h-brs.de](mailto:UEED.Conference@h-brs.de).

**Author Guidelines**

**First page:**

The first page of the paper should begin only with the title, the author's name, affiliation(s), contact details and an “Abstract or Executive Summary” (maximum 300 words).

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| --- | --- |
| **Title:** |  |
| **Author(s), affiliation(s):** |  |
| **Contact author:** |  |

**Abstract or Executive Summary**

The Abstract or Executive Summary should indicate clearly the content of the final contribution and should not exceed 300 words. The Abstract or Executive Summary should summarize the whole paper and not the conclusions alone. Please make sure that it includes:

* The aim of the paper
* The contribution to the literature
* The methodology
* The results and implications (theoretical and practical/managerial implications).

**Body of the article (will begin on the second page):**

* The papers should be prepared on A4 paper, using double line spacing, a minimum of 1-inch margins, and 12-point Times New Roman font. The priorities of headings and sub-headings should be clearly indicated.
* For the Illustrations: Each Figure, table and equation should bear a title and a number.
* Mathematical analysis and statistical data should be placed in appendices where possible, and where Greek letters or other special sorts are used please ensure they are clear on the manuscript.

**Referencing procedure:**

Books and journal articles should be referred to in the text by the authors name and year of publication, e.g. (May and Phillips 1992) or May and Phillips (1992). Where reference is made to more than one work published by the same author in a single year, a suffix, a, b, etc. should follow the date, thus: (Smith 1989a), (Smith 1989b).

Please ensure that all citations in the text are listed in full in the reference list, and vice versa.

A full reference list should be included at the end of the paper using the following convention:

***Article in journal***:

Levine, E.L., Ash, R.A. and Bennett, N. (1980). Exploratory comparative study of four job analysis methods. *Journal of Applied Psychology*, **65**, pp. 524-535.

***Book:***

Neter, J., Kutner, M.H., Nachtsheim, C.J. and Wasserman, W. (1996). *Applied Linear Regression Models*. Homewood, IL: Irwin.

***Chapter in book:***

O'Reilly, C., Snyder R. and Boothe J. (1993). Effects of executive team demography on organizational change. In Humber, G. and Glick, W. (eds), *Organizational Change and Redesign: Ideas and Insights for Improving Performance,* 2nd edn. New York: Oxford University Press, pp. 147-175.

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| --- | --- |
| Title: | Insert title here (should be no longer than 10 words) |
| Author(s), affiliation(s): | Insert author name(s), affiliations here |
| Contact author: | Insert name, email, telephone number of one author for the correspondence with the conference organization team here |

Insert abstract here (max. 300 words).

Insert full paper here (max. 7,500 words).