

# Online Workshop Cologne FROM PHD TO INNOVATOR

11.–12.11.



## How much of an entrepreneur is in you?

Find out in our intensive two-day online workshop tailored to PhD's and postdocs of all disciplines! Learn how to turn your PhD into a startup idea, meet real-life innovators & train your pitch story in front of the camera. Discover your hidden potential together with other high-calibre researchers, led by professional innovation coaches. Participation grants you a personalised certificate and exclusive access to our online network for scientists.

#### How to apply

Admission is free and no previous knowledge is required. Carnival outfit encouraged! Register here: <a href="https://falling-walls.com/yes/online-workshop-grundkurs/from-phd-to-innovator-cologne-11-12-11-2021/apply/">https://falling-walls.com/yes/online-workshop-grundkurs/from-phd-to-innovator-cologne-11-12-11-2021/apply/</a>

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Our regional partners:

















In collaboration with:





## **Workshop Programme**

## Day 1: How much startup is in your Phd?

Discover what it means to be an entrepreneur, explore your entrepreneurial strengths and meet our experienced role models. Develop your idea and make it tangible!

## Day 2: Iterate & Pitch

Test your prototype in front of a critical audience and learn how to **convince people of your idea**. Meet an innovator from our regional partner Bosch to gain insights into the corporate world.

## **Questions?**

Check our <u>FAQ's</u> or mail us: <u>workshops@falling-walls.com</u> and visit our website for detailed info:

www.youngentrepreneursinscience.com

The programme is supported by















