



Module Manual



Sustainable Social Policy – Society, Economics, Communication

Bachelor of Arts (B.A.)

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Preamble

The bachelor programme “Sustainable Social Policy – Society, Economics, Communication” has a special profile due to its thematic and cross-sectional orientation. The central idea and the qualification goals of the programme shall be outlined in the following, before the structure of the programme is explained.

1. Central idea of the study programme

Well-grounded in disciplinary and interdisciplinary basic and methodological training, the bachelor’s programme imparts knowledge and skills for investigating sociopolitical issues, weighing up possible solutions and developing as well as communicating options for action. The term “sustainable social policy” is intended to suggest a comprehensive approach to sociopolitical issues in both disciplinary and temporal terms. Here, sustainability has not only its obvious ecological meaning, but also an economic and above all a social one. A “sustainable social policy” is a policy directed toward efficiency, resilience, freedom and fairness. Thus, the concept comes close to a general “future ethics” (Hans Jonas) which demands responsible practice-oriented action and requires an interdisciplinary scientific foundation. Sustainability in social policy cannot be reduced to the need to finance social security systems intergenerationally. Rather, the concept anchored in the bachelor programme embraces a view of social policy based on life situations and life courses. Sustainable social policy is aimed at securing prosperity, socio-cultural participation and social cohesion in the short and long term. Thus, the concept distinguishes itself from social policies focused on the short term and “repairing” the market in a compensatory fashion.

2. Qualification goals

The bachelor’s programme “Sustainable Social Policy – Society, Economics, Communication” provides a theoretically and empirically sound interdisciplinary education for coping with a wide range of sociopolitical issues. It does not focus on clearly identifiable occupations but enables graduates to work independently in a broad sociopolitical field (see below) and/or to proceed to further study by earning a Master of Arts or Master of Science degree.

Students acquire in-depth specialist and methodological skills in the fields of sociology, politics, economics, law and communication, supplemented by aspects of inter- and transdisciplinary dialogue competence. At the same time, they develop important key qualifications for professional success and the capacity for independent scientific work.



Qualification goals

The **overall qualification goal** of the course “Sustainable Social Policy – Society, Economics, Communication” is to enable students to independently and methodically consider sociopolitical challenges from different social science perspectives, to design effective solutions for modern societies, and to communicate them in a way appropriate for the target group. Graduates also develop a sharpened ability to judge ethically and to think critically. In particular, they shall be able to

- understand the theoretical foundations and application areas of social policy, establishing disciplinary and interdisciplinary references,
- formulate sociopolitical questions and define reform needs,
- think and act in sustainable ways, considering the complex social, economic and ecological consequences,
- apply a wide range of methods in order to scientifically analyse social policy processes and problems,
- sketch out solutions appropriate to particular situations, as well as communicate and present them depending on the target groups.

In accordance with the three areas named in the title of the degree programme – “Society, Economics, Communication” – the curriculum also aims to impart appropriate **subject-specific competences**:

- **“Society”**: Similar to the acquisition of competences in sociological and political science bachelor programmes, students become familiar with basic concepts, terms and theories. In particular, they get to know Germany's political system and acquire experience in the comparative analysis of political systems, policy research, and the foundations of theoretical and empirical sociology. They learn to carry out political and social diagnoses independently, producing empirically sound social structure analyses and deriving sociopolitical recommendations for action. By choosing the appropriate specialisation or supplementary subjects, students can also acquire specialist or methodological skills in fields such as social psychology, social community management, health sociology, welfare markets, acceptance of the welfare state, digitalisation, self-help, or cooperative economy.
- **“Economics”**: The focus here is on specialist economics skills, supplemented by selected methodological and management competences. Students familiarize themselves with micro- and macroeconomic contexts and their modelling, as well as with various approaches (including heterodox ones) useful for analysing and discussing sociopolitically relevant issues. They also become familiar with the economic dimension of sustainability. By choosing the appropriate specialisation or supplementary subjects, students can acquire specialist or methodological skills that go beyond the standard economical repertoire in fields such as development, health and education economics, corporate social responsibility, project management, case management, corporate health management, or experimental economic research.
- **“Communication”**: Students are introduced to the basic communication and media theories as well as to material differences between institutional media systems in an international context. Building on this, they consider and analyse the particularities of political communication, including campaign planning, strategic issues management, and communicative crisis management. By choosing the appropriate specialisation or supplementary subjects, students can acquire specialist or methodological skills in fields such as intercultural communication/competence, public relations, lobbying, reform communication, or corporate social responsibility in the field of sustainability.



Interdisciplinary qualification goals

Due to the cross-disciplinary orientation of the programme, graduates are familiar with a wide range of scientific contexts and gain the ability to transfer knowledge and information across disciplinary boundaries, be those methodological or terminological. In addition, they expand their international expertise by taking compulsory and supplementary modules in English or other foreign languages as well as through the possibility of an internship abroad. Students improve their ability to develop solutions in a team, and their media and presentation competence as well as their self-management skills through a wide range of project and group work. In general, the course also aims at self-reflexive personality development and promotes a willingness to assume social responsibility. Students are enabled to act responsibly and sustainably in both professional and nonprofessional contexts.

Possible occupational fields

Graduates of the bachelor programme can seek employment with various national and international players which research, design, implement, evaluate, or communicate social policies.

Potential employers include ministries and departments at various federal levels, social insurance carriers, political parties and members of parliament, trade unions, (welfare) associations, foundations, non-governmental organisations, media companies, consulting, educational, and research institutions, as well as larger private companies (e.g. within the framework of corporate social policy).



3. Structure of the programme

The course “Sustainable Social Policy – Society, Economics, Communication” is designed for a standard period of study of 7 terms. In addition to a “basic phase” (1st and 2nd terms) and an “advanced phase” (3rd and 4th terms), it provides for a period in which a specialisation and supplementary subjects are chosen and the bachelor’s thesis is written (5th and 7th terms), as well as a mandatory practical term (6th term). This schedule is accompanied by a content-based module structure including methodological, intradisciplinary, and interdisciplinary modules designed to achieve the qualification goals of the programme.

In the basic phase, the foundations are laid in the relevant methods and disciplines (sociology, political science, economics, law, communication science), and an overview of topics in social policy is provided. The advanced phase serves to deepen the competences acquired in the first two terms while also focusing on the interdisciplinary examination of social and societal policy issues. In the 5th and 7th terms, depending on individual preferences, the students can choose two of the three specialisations: “Society”, “Economics” and “Communication” (the first specialisation subject is chosen in the 5th term, the second in the 7th term). The focus of these modules – more than in the basic and advanced phases – is on topics and questions of sustainable social policy. In addition, by addressing topics such as social security, the specialisation subjects are designed to prepare students for and introduce them to the master’s programme “Analysis and Design of Social Protection Systems”, also offered by the Department of Social Policy and Social Security Studies. To individualize the course even more, the module “Supplementary subjects” is introduced in the 5th term. Here, a selection can be made from a set of subjects that serve the further acquisition of subject-related, methodological, personal and social competences. In addition, the course of studies is designed in such a way that students can optionally spend the 5th term abroad and have it credited if corresponding or comparable courses are taken at foreign universities; thus, the standard period of study remains the same with or without the term abroad. The 6th term is a compulsory practical term, requiring an internship of at least 20 weeks at home or abroad. It is intended to provide insight into everyday work in the field of social policy. The bachelor’s thesis module in the 7th term consists of the final thesis, which requires independent work on a scientific question, as well as a research colloquium.

The standard period of study for the degree programme “Sustainable Social Policy – Society, Economics, Communication” is 7 terms, including the practical term. The programme leads to a Bachelor of Arts (B.A.) degree with 210 credit points. On the one hand, this takes into account the interdisciplinary application of the subject of Social policy. On the other, the scope of 210 ECTS points provides a direct opportunity for a subsequent master’s programme, in particular, the programme “Analysis and Design of Social Protection Systems (M.A.)” with 300 credit points upon completion.

The following table shows an exemplary course of studies.



Study plan

Basic phase		Advanced phase		Specialisation subjects / practical term		
Fundamentals of methodology (10 ECTS)		Advanced methodology (10 ECTS)		Specialisation 1 (15 ECTS) - Society - Economics - Communication	Practical term incl. preparation (30 ECTS)	Specialisation 2 (15 ECTS) - Society - Economics - Communication
Professional English (4 ECTS)		Interdisciplinary sociopolitical topics (20 ECTS)				
Fundamentals and fields of social policy (6 ECTS)		- Poverty and inequality - International social policy	- Changes and reforms in society and labour markets	Supplementary subjects (15 ECTS overall)		Research colloquium (3 ECTS)
Fundamentals (8 ECTS each) - Political science - Economics - Sociology - Law - Communication science		Advanced studies (6 ECTS each) - Political science - Economics - Sociology - Law - Communication science				Bachelor's thesis (12 ECTS)
1 st term	2 nd term	3 rd term	4 th term		5 th term	6 th term



Title of the module (including abbreviations, if any):			
Fundamentals of methodology (BASP-M1)			
Module representatives and full-time lecturers	Prof. Dr. Karin Hummel		
Study term	1 st and 2 nd term	Duration:	2 terms
Frequency	Yearly		
Credit points	10 ECTS points	Student workload:	300 h
Courses	A) Introduction to academic research and writing (seminar, 1 teaching hour per week) B) Fundamentals of empirical social research and statistics (lecture + tutorial, 4 teaching hours per week) C) Research project I (seminar, 2 teaching hours per week)		
Contact time	7 teaching hours per week/78.75 h	Self-study:	221.25 h
Planned group size	Lectures: 100 students; tutorials: 50; seminars: 30		
Eligibility requirements	None		
Language of instruction	German		
Requirements for the award of credit points	Passing the examination(s)		
Learning targets	Students acquire the basic techniques of both literature-based and empirical scientific work and are able to apply them to some extent, researching literature on a given topic, evaluating it and producing a scientific text. They are familiar with different designs of empirical research as well as different methods of survey and descriptive statistics. They learn to develop appropriate concepts for simple, small-scale research questions and to carry out evaluations under guidance.		
Content	A) Introduction to academic research and writing <ul style="list-style-type: none">▪ Basic characteristics of scientific work▪ The scientific work process step by step▪ Literature research and processing▪ Standard-compliant scientific work and writing		



	<p>B) Fundamentals of empirical social research and statistics</p> <ul style="list-style-type: none">▪ Overview of quantitative and qualitative empirical social research, including foundations of scientific theory▪ Methods of data acquisition and processing, especially for quantitative research designs▪ Methods of quantitative (in particular, descriptive) statistical and explorative data analysis <p>C) Research project I</p> <ul style="list-style-type: none">▪ Exemplary application of selected methods from (A) and (B) within the framework of simple, simulated research questions
Forms of teaching/learning	Lectures with interactive presentations and discussions, tutorials and seminars with group work, case studies, presentations, etc.
Form(s) of examination	A) Portfolio B) Written exam C) Portfolio
Examination duration	Determined by the examination board within the framework of the bachelor's examination regulations
Examination graded/un-graded	A) + C) Ungraded B) Graded
Use of the module (in other programmes)	Can be considered for bachelor's programmes in social and economic sciences
Other information	Current literature is listed on the learning platform



Title of the module (including abbreviations, if any):			
Professional English (BASP-M2)			
Module representatives and full-time lecturers	Prof. Dr. Esther Schüring		
Study term	2 nd term	Duration:	2 terms
Frequency	Yearly		
Credit points	4 ECTS points	Student workload:	120 h
Courses	A) Professional English: Social policy (seminar, 2 teaching hours per week) B) Professional English (seminar, 1 teaching hour per week)		
Contact time	3 teaching hours per week/33.75 h	Self-study:	86.25 h
Planned group size	Seminars: 30		
Eligibility requirements	Proof of B2 level		
Language of instruction	English		
Requirements for the award of credit points	Passing the examination(s) and regular compulsory participation. Absence during less than one third of the total duration of the course is tolerated.		
Learning targets	Students will learn to write short subject-related texts that are sufficiently precise with regard to grammar and content, and give presentations in English. Thus, they will be able to contribute to the subject discourse. They will understand, exchange, fact-check and summarize subject-related English texts, lectures and videos. In the everyday working environment, students find their way around in English.		
Content	A) Professional English: Social policy <ul style="list-style-type: none">▪ Relevant lexical topics▪ Text comprehension and interpretation▪ Listening comprehension▪ Dialogues and presentation▪ Short essays		



	B) Professional English <ul style="list-style-type: none">▪ Application procedures in English▪ Correspondence in English (oral/written)
Forms of teaching/learning	Seminar with group and individual work, discussions, presentations, etc.
Form(s) of examination	A) + B) Portfolio
Examination duration	Determined by the examination board within the framework of the bachelor's examination regulations
Examination graded/un-graded	Graded
Use of the module (in other programmes)	Can be considered for bachelor's programmes in social science subjects
Other information	Current literature is listed on the learning platform



Title of the module (including abbreviations, if any):			
Fundamentals and fields of social policy (BASP-T1)			
Module representatives and full-time lecturers	Prof. Dr. Remi Maier-Rigaud		
Study term	1 st and 2 nd term	Duration:	2 terms
Frequency	Yearly		
Credit points	6 ECTS points	Student workload:	180 h
Courses	Fundamentals and fields of social policy (lecture + tutorial 4 teaching hours per week)		
Contact time	4 teaching hours per week/45 h	Self-study:	135 h
Planned group size	Lectures: 100; tutorials: 50		
Eligibility requirements	None		
Language of instruction	German		
Requirements for the award of credit points	Passing the examination(s)		
Learning targets	<p>Students achieve a basic understanding of the goals, actors and topics in social policy. They will be in a position to identify and compare the factors and driving forces behind social policies. They will be aware of the debates and current challenges in the various subject areas, and able to explore and discuss problems. The module serves as an overview, providing students with a first insight into various fields of social policy. The acquired competences are deepened in the following terms, rendering students able to make informed specialisation decisions independently.</p>		
Content	<p>Fundamentals and fields of social policy</p> <ul style="list-style-type: none">▪ Older and newer definitions of social policy▪ Disciplines and social policy actors▪ History of the emergence of social policies/politics in Germany▪ Development conditions of state social policies▪ Final objectives and principles of social policies		



	<ul style="list-style-type: none">▪ Social policies/politics in the social market economy▪ Social policy challenges, new social risks, and needs categories▪ Core principles of social security▪ Situational approach▪ Branches of social insurance▪ An overview of diverse policy fields illustrating the cross-sectional character of social policies/politics and thus justifying an interdisciplinary approach
Forms of teaching/learning	Lectures with interactive presentations and discussions; tutorials with group work and case studies
Form(s) of examination	Written exam
Examination duration	Determined by the examination board within the framework of the bachelor's examination regulations
Examination graded/un-graded	Graded
Use of the module (in other programmes)	Can be considered for bachelor's programmes in social sciences with a sociopolitical focus
Other information	Current literature is listed on the learning platform



Title of the module (including abbreviations, if any):			
Fundamentals of political science (BASP-PW1)			
Module representatives and full-time lecturers	Prof. Dr. Volker Kronenberg/N.N.		
Study term	1 st and 2 nd term	Duration:	2 terms
Frequency	Yearly		
Credit points	8 ECTS points	Student workload:	240 h
Courses	<p>A) Introduction to methodology and overview of various subfields of political science (lecture + tutorial, 4 teaching hours per week)</p> <p>B) Introduction to a specific topic in political science (seminar, 2 teaching hours per week)</p>		
Contact time	6 teaching hours per week/67.5 h	Self-study:	172.5 h
Planned group size	Lectures: 100; tutorials: 50; seminars: 30		
Eligibility requirements	None		
Language of instruction	German		
Requirements for the award of credit points	Passing the examination(s)		
Learning targets	<p>Students are given an overview of different methodological approaches and the variety of political science. This introductory module aims to impart working techniques of political science along with a general orientation and overview. Students will be able to better classify and understand methodological approaches and subject-specific content in sustainable social policies in a broader context. Another important concern of the module is to use up-to-date references to politics in general and social politics in particular, linking news items with basic background knowledge.</p>		
Content	<p>A) Introduction to methodology and overview of various subfields of political science</p> <ul style="list-style-type: none"> ▪ History and self-image of political science ▪ Key terms in political science: power, domination, interest, democracy, dictatorship, state, constitution, nation, etc. 		



	<ul style="list-style-type: none">▪ Political actors and institutions▪ Development of (research) questions in political science▪ Overview of the basics of government studies, international relations, and political theory <p>B) Introduction to a specific topic in political science</p> <p>Exemplary concretisation of a specific topic from the fields of government studies, international relations, or political theory with links to social policy and sustainability</p>
Forms of teaching/learning	A) Lecture with accompanying tutorial B) Seminar Can feature: case studies, simulations, group work, excursions, project work, digital interactions, discussions, interactive teaching conversations, presentations, individual counselling
Form(s) of examination	A) Written exam B) Policy paper
Examination duration	Determined by the examination board within the framework of the bachelor's examination regulations
Examination graded/ungraded	Graded
Use of the module (in other programmes)	-
Other information	Current literature is listed on the learning platform



Title of the module (including abbreviations, if any):			
Fundamentals of economics (BASP-Ök1)			
Module representatives and full-time lecturers	Prof. Dr. Karin Hummel		
Study term	1 st and 2 nd term	Duration:	2 terms
Frequency	Yearly		
Credit points	8 ECTS points	Student workload:	240 h
Courses	A) Introduction to economics, in particular micro- and macroeconomics (lecture + tutorial; 3 teaching hours per week) B) The role of the state in the economy / economics of the public sector (lecture + tutorial; 3 teaching hours per week)		
Contact time	6 teaching hours per week/67.5 h	Self-study:	172.5 h
Planned group size	Lectures: 100; tutorials: 50		
Eligibility requirements	None		
Language of instruction	German		
Requirements for the award of credit points	Passing the examination(s)		
Learning targets	<p>Students gain an overview of questions and theories in economics, especially in the fields of micro- and macroeconomics. They familiarize themselves with the limits/problems of free market economies and possible tasks of the state in the economy as well as the possibilities and limits of economic (and especially financial) policy instruments.</p> <p>In addition to this acquisition of specialist knowledge, students consider the existence of and the reasons for different theories and models of economic issues.</p>		
Content	<p>A) Introduction to economics, especially micro- and macroeconomics</p> <ul style="list-style-type: none">▪ Fundamentals of microeconomics, in particular price formation on goods markets and factor markets, as well as functions of competition▪ Fundamentals and basic models of macroeconomics in connection with questions of applied macroeconomics		



	<p>B) The role of the state in the economy / economics of the public sector</p> <ul style="list-style-type: none">▪ Fundamentals of general economic policies (overview of objectives, actors, means)▪ Forms of market failure▪ Overview of selected instruments for solving allocative and/or distributive problems, in particular within the framework of government revenue and expenditure policies
Forms of teaching/learning	Lectures with interactive presentations and discussions, tutorials with group work, case studies, presentations, etc.
Form(s) of examination	A) + B) Written exam
Examination duration	Determined by the examination board within the framework of the bachelor's examination regulations
Examination graded/un-graded	Graded
Use of the module (in other programmes)	Can be considered for bachelor's programmes in social science subjects
Other information	Current literature is listed on the learning platform



Title of the module (including abbreviations, if any):			
Fundamentals of sociology (BASP-Soz1)			
Module representatives and full-time lecturers	Prof. Dr. Remi Maier-Rigaud		
Study term	1 st and 2 nd term	Duration:	2 terms
Frequency	Yearly		
Credit points	8 ECTS points	Student workload:	240 h
Courses	A) Introduction to the fundamentals of sociology (lecture + tutorial, 4 teaching hours per week) B) Introduction to a sociological topic (seminar, 2 teaching hours per week)		
Contact time	6 teaching hours per week/67.5 h	Self-study:	172.5 h
Planned group size	Lectures: 100; tutorials: 50; seminars: 30		
Eligibility requirements	None		
Language of instruction	German		
Requirements for the award of credit points	Passing the examination(s)		
Learning targets	The aim of the module is to provide students with a basic knowledge of the subject and methodology, along with an introduction to sociology. In addition, students will be taught strategies for acquiring complex specialist knowledge, such as applying sociological terminology and understanding classical sociological texts. The importance of competing theoretical concepts of sociology is conveyed by means of realistic sociopolitical examples. Students learn to critically reflect on different theoretical approaches and recognise similarities and differences between the sociological perspective and those of other subjects such as economics, political science and law.		
Content	A) Introduction to the basics of sociology <ul style="list-style-type: none">▪ Basic questions and concepts▪ The value judgment and positivism dispute; sociology and social policy▪ Social action according to Max Weber		



	<ul style="list-style-type: none"> ▪ “Thomas theorem”, “self-fulfilling prophecies”, “exit, voice, and loyalty” ▪ Utilitarianism and rational choice ▪ Bureaucracy and organisation ▪ Social groups and roles ▪ Socialization and identity ▪ Social cohesion and order ▪ Social inequality and changes in social structure ▪ Accompanying reading of classic sociological texts (e.g. Weber, Marx, Hirschman, Riesman) ▪ Fundamentals of empirical sociology: micro- and macrosociology (e.g. Coleman) <p>B) Introduction to a sociological topic</p> <ul style="list-style-type: none"> ▪ Sociopolitically relevant special areas and/or classics of sociology ▪ Building on A), the knowledge of a sociological topic is deepened within the framework of a policy paper
Forms of teaching/learning	<p>A) Lecture with accompanying tutorial</p> <p>B) Seminar</p> <p>Can feature: case studies, simulations, group work, excursions, project work, digital interaction, discussions, interactive teaching conversations, presentations, individual counselling</p>
Form(s) of examination	<p>A) Written exam</p> <p>B) Policy paper</p>
Examination duration	Determined by the examination board within the framework of the bachelor’s examination regulations
Examination graded/un-graded	Graded
Use of the module (in other programmes)	-
Other information	Current literature is listed on the learning platform



Title of the module (including abbreviations, if any):			
Fundamentals of law (BASP-Jur1)			
Module representatives and full-time lecturers	Prof. Dr. Laurenz Mülheims		
Study term	1 st and 2 nd term	Duration:	2 terms
Frequency	Yearly		
Credit points	8 ECTS points	Student workload:	240 h
Courses	A) Fundamentals of general law, EU law and national constitutional law including relevant institutions and legal remedies (lecture + tutorial, 3 teaching hours per week) B) Legal relationships and institutions under public and private law for the regulation of socio-political matters and requirements (lecture + tutorial, 3 teaching hours per week)		
Contact time	6 teaching hours per week/67.5 h	Self-study:	172.5 h
Planned group size	Lectures: 100; tutorials: 50		
Eligibility requirements	None		
Language of instruction	German		
Requirements for the award of credit points	Passing the examination(s)		
Learning targets	Students become familiar with the idea and functions of law, the foundations of constitutional German law and European sources of law (incl. organs/institutions) in the context of the welfare state, as well as their significance and role for the design of social security systems. They gain an overview of legal instruments for sociopolitical action and the manifold relationships between the actors and addressees. Students also develop a critical and analytical understanding of important norms in the sociopolitical field (laws, treaties, jurisdiction). They learn to discuss and solve selected legal problems on the basis of case studies and discuss legal aspects of current sociopolitical issues.		



Content	<p>A) Fundamentals of general law, EU law and national constitutional law including relevant institutions and legal remedies</p> <ul style="list-style-type: none">▪ Essential foundations of legal theory▪ The relationship between social policies and the legal structure of social security systems▪ European institutions and legal sources; their significance for and effect upon national legislation▪ Constitutional foundations (state objectives, fundamental rights, and legislation teachings) <p>B) Legal relationships and institutions under public and private law for the regulation of socio-political matters and requirements</p> <ul style="list-style-type: none">▪ Differentiation and dimensions of public and private law in a sociopolitical context▪ Actors, procedures, decisions and options in public and civil law
Forms of teaching/learning	Lectures with presentations and interactive conversations, tutorials with interactive conversations, group work, presentations, and digital interaction
Form(s) of examination	A + B) Written exam
Examination duration	Determined by the examination board within the framework of the bachelor's examination regulations
Examination graded/un-graded	Graded
Use of the module (in other programmes)	Can be considered for bachelor's programmes in Business Administration, Economics, Social Management
Other information	Current literature is listed on the learning platform



Title of the module (including abbreviations, if any):			
Fundamentals of communication science (BASP-KW1)			
Module representatives and full-time lecturers	Kerstin Schickendanz/N.N.		
Study term	1 st and 2 nd term	Duration:	2 terms
Frequency	Yearly		
Credit points	8 ECTS points	Student workload:	240 h
Courses	A) Fundamentals of communication and media science (lecture, 2 teaching hours per week) B) Media I – presentation and media training (seminar, 2 teaching hours per week) C) National and international media systems (lecture, 2 teaching hours per week)		
Contact time	6 teaching hours per week/67.5 h	Self-study:	172.5 h
Planned group size	Lectures: 100; seminars: 30		
Eligibility requirements	None		
Language of instruction	German		
Requirements for the award of credit points	Passing the examination(s)		
Learning targets	Students become familiar with the most important communication and media theories, German and European media structures, and their significance for the democratic system. They gain an overview of theories on public opinion, media impact, and media reception, and learn to describe, analyse, and ultimately connect their differences and similarities. By means of examples, they analyse their own communicative behaviour. Finally, they develop their personal skills and options for action, implementing them in exercises.		
Content	A) Fundamentals of communication and media science <ul style="list-style-type: none">▪ Essential basics of communication and media theories▪ Theories of public opinion and media impact		



	<ul style="list-style-type: none">▪ Theories of media reception and media appropriation <p>B) Media I – presentation and media training</p> <ul style="list-style-type: none">▪ Basics of interpersonal impression and reputation management▪ Development of personal presentation skills <p>C) National and international media systems</p> <ul style="list-style-type: none">▪ Essentials on media structures and landscapes▪ German and European media and their significance/effect for the political system
Forms of teaching/learning	Lectures with interactive conversations; tutorials, seminars with group work
Form(s) of examination	A) Written exam B + C) Project
Examination duration	Determined by the examination board within the framework of the bachelor's examination regulations
Examination graded/ungraded	A) Graded B + C) Ungraded
Use of the module (in other programmes)	Can be considered for bachelor's programmes with communication and media science components
Other information	Current literature is listed on the learning platform



Title of the module (including abbreviations, if any):			
Advanced methodology (BASP-M3)			
Module representatives and full-time lecturers	Prof. Dr. Karin Hummel		
Study term	3 rd and 4 th term	Duration:	2 terms
Frequency	Yearly		
Credit points	10 ECTS points	Student workload:	300 h
Courses	A) Inferential statistics (lecture + tutorial, 3 teaching hours per week) B) Methods of qualitative empirical social research and mixed-methods approaches (seminar-like lecture, 2 teaching hours per week) C) Research project II: Evaluation research (seminar-like lecture, 2 teaching hours per week)		
Contact time	7 teaching hours per week/78.75 h	Self-study:	221.25 h
Planned group size	Lectures: 100; tutorials: 50; seminar-like lectures: 40		
Eligibility requirements	None; preliminary participation in the "Fundamentals of Methodology" module is recommended		
Language of instruction	German		
Requirements for the award of credit points	Passing the examination(s)		
Learning targets	Students become familiar with basic approaches to inferential statistics and – in continuation of the basic module – specific methods of qualitative empirical social research and the basics of evaluation research. After participating in the two methodological modules, students should be able to assess which method/design is suitable for dealing with a particular research question, and which is not.		
Content	A) Inferential statistical <ul style="list-style-type: none">▪ Selected methods of parameter estimation▪ Selected significance tests▪ Overview of further methods of quantitative data analysis		



	<p>with in-depth consideration of selected approaches</p> <p>B) Methods of qualitative empirical social research and mixed-methods approaches</p> <ul style="list-style-type: none">▪ Selected qualitative methods of data collection (e.g. individual and group interviews) and data preparation▪ Selected methods of qualitative data analysis (e.g. objective hermeneutics and qualitative content analysis) with insights into methodological triangulation▪ Overview of mixed-methods approaches <p>C) Research project II: Evaluation research</p> <ul style="list-style-type: none">▪ Overview: types, approaches and phases of evaluation research▪ Application: conception of an evaluation study for a selected example
Forms of teaching/learning	Lectures with interactive teaching conversations; tutorials and seminars with case studies, presentations, digital interaction
Form(s) of examination	A) Written exam B + C) Portfolio
Examination duration	Determined by the examination board within the framework of the bachelor's examination regulations
Examination graded/un-graded	Graded
Use of the module (in other programmes)	Can be considered for bachelor's programmes in social and economic sciences
Other information	Current literature is listed on the learning platform



Title of the module (including abbreviations, if any): International social policy (BASP-T2)			
Module representatives and full-time lecturers	Prof. Dr. Remi Maier-Rigaud and Prof. Dr. Esther Schüring		
Study term	3 rd term	Duration:	1 term
Frequency	Yearly		
Credit points	5 ECTS points	Student workload:	150 h
Courses	International social policy (lecture + tutorial, 4 teaching hours per week)		
Contact time	4 teaching hours per week/33.75 h	Self-study:	116.25 h
Planned group size	Lectures: 100; tutorials: 50		
Eligibility requirements	None; recommendation: participation in the module “Fundamentals and Fields of Social Policy” and successful completion of the module “Professional English”		
Language of instruction	English		
Requirements for the award of credit points	Passing the examination(s)		
Learning targets	<p>In order to understand and compare social policies in an international context, students familiarize themselves with different methods, learning how and when to apply them. They get an overview of the different national and international actors, institutions, and regulations that shape international social policies and influence national states in policy formulation. At the regional level, the students deal with the EU as an actor, learning to critically discuss its social policy. At the international level, students learn to assess social policy measures in countries of the Global South and to identify international challenges for social policy and their consequences.</p>		
Content	<p>International social policy</p> <ul style="list-style-type: none"> ▪ Quantitative and qualitative comparisons of social policies ▪ Databases and analyses ▪ Typologies of welfare states and their explanatory factors 		



	<ul style="list-style-type: none">▪ International social law▪ International organisations and their donors▪ European social politics and its actors▪ Social policies/politics in countries of the Global South▪ The comparison is concretized at the level of individual policy fields; systematic differences are worked out▪ In the tutorial, the content of the lecture is practiced and actively applied by the students
Forms of teaching/learning	Lectures with interactive presentations and discussions, tutorials with group work, case studies, presentations, etc.
Form(s) of examination	Take-home exam
Examination duration	Determined by the examination board within the framework of the bachelor's examination regulations
Examination graded/un-graded	Graded
Use of the module (in other programmes)	Can be considered for bachelor's programmes in social sciences with a sociopolitical focus
Other information	Current literature is listed on the learning platform



Title of the module (including abbreviations, if any):			
Poverty and inequality (BASP-T3)			
Module representatives and full-time lecturers	Prof. Dr. Remi Maier-Rigaud and Prof. Dr. Esther Schüring		
Study term	3 rd term	Duration:	1 term
Frequency	Yearly		
Credit points	5 ECTS points	Student workload:	150 h
Courses	Introduction to the fundamental concepts, theories and methods for measuring poverty and inequality (lecture + tutorial, 3 teaching hours per week)		
Contact time	3 teaching hours per week/33.75 h	Self-study:	116.25 h
Planned group size	Lectures: 100; tutorials: 50		
Eligibility requirements	None; recommendation: participation in the module "Fundamentals and Fields of Social Policy" and successful completion of the module "Professional English"		
Language of instruction	German/English		
Requirements for the award of credit points	Passing the examination(s)		
Learning targets	<p>Students will master the basic concepts and theoretical approaches to poverty and inequality and learn to consider the relations between the contributing factors. They will recognise the methodological differences in measuring poverty and inequality and learn to apply different methods independently. In order to be able to access adequate data, they gain an overview of the various databases, their possibilities and challenges for measuring poverty and inequality. On this basis, students learn to understand and critically consider existing analyses of poverty and inequality. In the field of poverty eradication, students can identify national, European and international actors and evaluate their poverty eradication strategies.</p>		
Content	<p>Introduction to the fundamental concepts, theories and methods for measuring poverty and inequality</p> <ul style="list-style-type: none">▪ Introduction to basic concepts of poverty and inequality (relative/absolute, income-based/multidimensional, objective/subjective, national/international)		



	<ul style="list-style-type: none">▪ Different social science theories describing and explaining poverty▪ Explanatory factors and historical trends of poverty and inequality in Germany▪ Different methods of measuring inequality and their challenges▪ Review and application of the different databases (SOEP, Eurostat, World Bank Poverty Database, OPHI)▪ National and international poverty reports▪ The content of the lecture is practiced and actively applied by students in the tutorial
Forms of teaching/learning	Lectures with interactive presentations and discussions; tutorials with group work and case studies
Form(s) of examination	Take-home exam
Examination duration	Determined by the examination board within the framework of the bachelor's examination regulations
Examination graded/un-graded	Graded
Using the module (in other study programmes)	Can be considered for bachelor's programmes in social sciences with a sociopolitical focus
Other information	Current literature is listed on the learning platform



Title of the module (including abbreviations, if any): Changes and reforms in society and labour markets (BASP-T4)			
Module representatives and full-time lecturers	Prof. Dr. Remi Maier-Rigaud and Prof. Dr. Esther Schüring		
Study term	4 th term	Duration:	1 term
Frequency	Yearly		
Credit points	10 ECTS points	Student workload:	300 h
Courses	A) Societal changes (lecture; 2 teaching hours per week) B) Labour market changes (lecture; 2 hours per week) C) Interdisciplinary project (seminar; 3 hours per week)		
Contact time	7 teaching hours per week/79 h	Self-study:	221 h
Planned group size	Lectures: 100; seminars: 30		
Eligibility requirements	None; recommendation: participation in the module "Fundamentals and Fields of Social Policy"		
Language of instruction	German		
Requirements for the award of credit points	Passing the examination(s)		
Learning targets	Students recognise processes of change and the need for reform in society, including the world of labour. They learn to analyse these in a differentiated way from an interdisciplinary perspective, to discuss and evaluate alternative courses of action and reform concepts. They also gain an understanding of the dynamic interactions between the society, labour market and social policy.		
Content	A) Societal changes <ul style="list-style-type: none"> ▪ Dimensions of societal change, including methods and theories for identification, description and explanation ▪ Challenges and opportunities of societal change in regard to social policy making ▪ Policy options/reforms and their consequences ▪ Social policy and society: dynamic interdependencies B) Labour market changes <ul style="list-style-type: none"> ▪ Developments in labour supply, labour demand and the 		



	<p>working conditions</p> <ul style="list-style-type: none">▪ Options for action and policy design regarding labour and social law in the context of economic change and restructuring processes▪ Evaluation of labour market reforms <p>C) Interdisciplinary project</p> <p>Questions based on current developments in society and the world of labour are interdisciplinarily analysed with regard to sociopolitical challenges. This may include developing future scenarios, identifying challenges for social policy and related gaps in regulation, as well as discussing reform options – including their implementation and adequate communication to various social groups.</p>
Forms of teaching/learning	Lecture with interactive teaching conversations and discussions; seminar with group work, case studies, presentations, digital interaction
Form(s) of examination	A) + B) + C) Project
Examination duration	Determined by the examination board within the framework of the bachelor's examination regulations
Examination graded/un-graded	Graded
Use of the module (in other programmes)	Can be considered for bachelor's programmes in social sciences with a sociopolitical focus
Other information	Current literature is listed on the learning platform



Title of the module (including abbreviations, if any):			
Advanced political science (BASP-PW2)			
Module representatives and full-time lecturers	Prof. Dr. Volker Kronenberg/N.N.		
Study term	3 rd and 4 th term	Duration:	2 terms
Frequency	Yearly		
Credit points	6 ECTS points	Student workload:	180 h
Courses	A) Policy field analysis (lecture, 2 teaching hours per week) B) Analysis of selected policy fields (seminar, 2 teaching hours per week)		
Contact time	4 teaching hours per week/45 h	Self-study:	135 h
Planned group size	Lectures: 100; seminars: 30		
Eligibility requirements	None; recommendation: participation in the module "Fundamentals of political science" and successful completion of the module "Professional English"		
Language of instruction	German/English		
Requirements for the award of credit points	Passing the examination(s)		
Learning targets	<p>In order to deepen and supplement the competences acquired in the basic module, one must not only correctly apply the research methods to the appropriate content, but also to work and think independently. Thus, the elaboration and critical reflection of (socio)political questions is a goal of the module.</p> <p>The approach offered by political science should help recognise the political framework of social policy. Students will understand how the sustainability of sociopolitical measures depends on political conditions and negotiation processes. In this way, students acquire skills that prepare them for activities in market and social research and for the strategic orientation of sociopolitical actors (such as ministries, political parties, trade unions, associations and self-government institutions). In detail, the following competences are acquired:</p> <ul style="list-style-type: none">▪ Development of strategies for the independent acquisition and processing of complex specialist knowledge		



	<ul style="list-style-type: none">▪ Research, processing and evaluation of sources and data of various types▪ Development and presentation of complex facts and connections on the basis of scientific literature▪ Summary presentation of topics, causal interdependencies, and research approaches in oral and written form <p>The ability to recognise systemic connections and long-term developments influencing sustainability in economic, ecological and social contexts – so as to create sociopolitical recommendations for action – is the central qualification goal of the advanced modules.</p>
Content	Students acquire an in-depth knowledge of institutional contexts, organisational principles, strategies, and processes of political decision-making, as well as the conditions for their implementation and binding force. The focus lies on sociopolitical issues and their sustainable orientation, which requires i.a. the analytical perspective of political science. Within the framework of policy field analysis, fields of social policy are analysed in a theoretical and empirical-institutional manner.
Forms of teaching/learning	A) Lecture B) Seminar Can feature: case studies, simulations, group work, excursions, project work, digital interaction, discussions, interactive teaching conversations, presentations, individual counselling
Form(s) of examination	A) Written exam B) Term paper
Examination duration	Determined by the examination board within the framework of the bachelor's examination regulations
Examination graded/ungraded	Graded
Use of the module (in other programmes)	-
Other information	Current literature is listed on the learning platform



Title of the module (including abbreviations, if any):			
Advanced economics (BASP-Ök2)			
Module representatives and full-time lecturers	Prof. Dr. Karin Hummel		
Study term	3 rd and 4 th term	Duration:	2 terms
Frequency	Yearly		
Credit points	6 ECTS points	Student workload:	180 h
Courses	A) Economics in an international context (lecture, 2 teaching hours per week) B) Selected approaches and aspects of economics beyond the mainstream (seminar, 2 teaching hours per week)		
Contact time	4 teaching hours per week/45 h	Self-study:	135 h
Planned group size	Lectures: 100; seminars: 30		
Eligibility requirements	None; recommendation: participation in the module "Fundamentals of economics" and successful completion of the module "Professional English"		
Language of instruction	German/English		
Requirements for the award of credit points	Passing the examination(s)		
Learning targets	<p>Sustainable social policy requires a look beyond national borders, and sometimes also "unorthodox" decisions. To shed light on diverse solutions from an economic point of view, students consider approaches of foreign trade theory and policy. They encounter and understand the interdependencies between national economies and their consequences.</p> <p>They consider selected non-mainstream economics approaches, methods and theories, gaining the ability to reflect on them critically, or use them to analyse and "solve" sociopolitically relevant issues.</p> <p>The ability to recognise systemic connections and long-term developments influencing sustainability in economic, ecological and social contexts – so as to create sociopolitical recommendations for action – is the central goal of the advanced modules.</p>		



Content	<p>A) Economics in an international context</p> <ul style="list-style-type: none">▪ Fundamentals of foreign trade theory and policy▪ Exchange rates and currency systems, European/international monetary systems▪ Growth and prosperity in the interconnected world economy <p>B) Selected approaches and aspects of economics beyond the mainstream</p> <p>Approaches from the fields of behavioural economics, heterodox economics and socioeconomics will be addressed. Works by authors of the corresponding schools will be analysed. The selection of approaches will be based on current sociopolitically and economically relevant developments as well as on historical events.</p>
Forms of teaching/learning	Lecture with interactive teaching conversations and discussions; tutorial and seminar with group work, case studies, presentations
Form(s) of examination	A) Written exam B) Presentation
Examination duration	Determined by the examination board within the framework of the bachelor's examination regulations
Examination graded/ungraded	Graded
Use of the module (in other programmes)	-
Other information	Current literature is listed on the learning platform



Title of the module (including abbreviations, if any):			
Advanced sociology (BASP-Soz2)			
Module representatives and full-time lecturers	Prof. Dr. Remi Maier-Rigaud		
Study term	3 rd and 4 th term	Duration:	2 terms
Frequency	Yearly		
Credit points	6 ECTS points	Student workload:	180 h
Courses	<p>A) Selected sociological theories and diagnoses of society (seminar, 2 teaching hours per week)</p> <p>B) In-depth study of sociological theories and diagnoses of society (lecture, 2 teaching hours per week)</p>		
Contact time	4 teaching hours per week/45 h	Self-study:	135 h
Planned group size	Lectures: 100; seminars: 30		
Eligibility requirements	None; recommendation: participation in the modules "Fundamentals of sociology" and "Fundamentals and Fields of Social Policy"; successful completion of the module "Professional English"		
Language of instruction	German/English		
Requirements for the award of credit points	Passing the examination(s)		
Learning targets	<p>In order to deepen and supplement the competences acquired in the basic module, one must not only correctly apply the search methods to the appropriate content, but also work and think independently. Thus, the elaboration and critical reflection of (socio)political questions is a goal of the module.</p> <p>The approach offered by sociology should help recognise the social contingency of social policy. Students will understand how the sustainability of sociopolitical measures depends on taking into account social structures and change processes. In this way, students acquire skills that prepare them for activities in market and social research and for the strategic orientation of sociopolitical actors (such as ministries, political parties, trade unions, associations and self-government institutions). In detail, the following competences are acquired:</p> <ul style="list-style-type: none"> ▪ Students learn to apply different sociological theories in a goal-oriented way when dealing with practical social 		



	<p>challenges.</p> <ul style="list-style-type: none">▪ They connect theoretical approaches with empirical data independently and in a structured way, processing them in a focused manner within the framework of a scientific work.▪ They develop their critical and ethical thought by dealing with different sociological positions and structural processes of social change. <p>The ability to recognise systemic connections and long-term developments influencing the various dimensions of sustainability in economic, ecological and social contexts – so as to create sociopolitical recommendations for action – is a central goal of the advanced modules.</p>
Content	<p>Students acquire in-depth knowledge of the following areas:</p> <ul style="list-style-type: none">• representation, discussion and diagnosis of various current social situations• analysis of structures and processes of cooperation, conflict and change within and between social subsystems and social fields of action• conditions, mechanisms and consequences of collective and corporate action / of collective actors• communication of and discourses on social changes and problem situations. <p>A special focus lies is on sociopolitical issues and their sustainable orientation, which requires i.a. sociological analysis. This perspective includes, but is not limited to</p> <ul style="list-style-type: none">• general social structure analysis with special focus on modernization theories• organisational sociology (in particular, the emergence of corporate actors and their ability to act)• theories of deviant behaviour and value change• competing socio-theoretical approaches and political sociology
Forms of teaching/learning	<p>A) Seminar B) Lecture</p> <p>Can feature: case studies, simulations, group work, excursions, project work, digital interaction, discussions, interactive teaching conversations, presentations, individual counselling</p>
Form(s) of examination	<p>A) Term paper B) Written exam</p>
Examination duration	<p>Determined by the examination board within the framework of the bachelor's examination regulations</p>



Examination graded/un-graded	Graded
Use of the module (in other programmes)	-
Other information	Current literature is listed on the learning platform



Title of the module (including abbreviations, if any):			
Advanced law (BASP-Jur2)			
Module representatives and full-time lecturers	Prof. Dr. Susanne Peters-Lange		
Study term	3 rd and 4 th term	Duration:	2 terms
Frequency	Yearly		
Credit points	6 ECTS points	Student workload:	180 h
Courses	A) Fundamentals of labour and social law (lecture, 2 teaching hours per week) B) Options for shaping social policy through private and public law (seminar, 2 teaching hours per week)		
Contact time	4 teaching hours per week/45 h	Self-study:	135 h
Planned group size	Lectures: 100; seminars: 30		
Eligibility requirements	None; recommendation: participation in the "Fundamentals of law" module		
Language of instruction	German		
Requirements for the award of credit points	Passing the examination(s)		
Learning targets	<p>Students become familiar with the crucial fundamentals of labour and social law while gaining an understanding of the process of regulating working conditions, including the actors and institutions involved. They understand the labour and social law implications of gainful employment and familiarize themselves with different legislative options for covering social risks. They develop the understanding and critical ability required to analyse important labour and social law norms (laws, draft laws, treaties, aspects of jurisprudence) in the context of (socio)political "momentary interests" versus the implementation of sustainable approaches. They learn to discuss and "solve" labour and social law problems on the basis of case studies. Able to recognise the legal aspects of current labour and social law proposals, they discuss these in a solution-oriented manner. Overall, students learn to adequately assess and consider the significance of labour and social law in the occupational field of sustainable social policy, including the permanent question of public or private coverage of social risks.</p> <p>The ability to recognise systemic connections and long-term</p>		



	developments influencing sustainability in economic, ecological and social contexts – so as to create sociopolitical recommendations for action – is a central goal of the advanced modules.
Content	<p>A) Fundamentals of labour and social law</p> <ul style="list-style-type: none">▪ Fundamentals of individual and collective labour law▪ Overview of social security systems (group of persons, financing, benefits)▪ The interlocking of labour law and social law in certain circumstances <p>B) Options for shaping social policy through private and public law</p> <ul style="list-style-type: none">▪ Public and private law protection against social risks▪ Legal risks and accompanying economic structural change▪ The tension between “momentary interests” and sustainable systems of social security against the background of social change processes in the field of labour and social law
Forms of teaching/learning	Lectures with presentations and interactive teaching conversations, seminars with interactive teaching conversations, group work, talks, and digital interaction
Form(s) of examination	A) + B) Written exam
Examination duration	Determined by the examination board within the framework of the bachelor’s examination regulations
Examination graded/un-graded	Graded
Use of the module (in other programmes)	Can be considered for bachelor’s programmes in economics (with a social science focus) and social management
Other information	Current literature is listed on the learning platform



Title of the module (including abbreviations, if any):			
Advanced communication science (BASP-KW2)			
Module representatives and full-time lecturers	Kerstin Schickendanz/N.N.		
Study term	3 rd and 4 th term	Duration:	2 terms
Frequency	Yearly		
Credit points	6 ECTS points	Student workload:	180 h
Courses	A) Political communication (lecture + tutorial, 2 teaching hours per week) B) Campaign, crisis and issue management (lecture, 1 teaching hour per week) C) Media II – discussion culture, negotiation (seminar, 1 teaching hour per week)		
Contact time	4 teaching hours per week/45 h	Self-study:	135 h
Planned group size	Lectures: 100; tutorials: 50; seminars: 30		
Eligibility requirements	None; recommendation: participation in the module “Fundamentals of Communication Science” and successful completion of the module “Professional English”		
Language of instruction	German/English		
Requirements for the award of credit points	Passing the examination(s)		
Learning targets	<p>Students acquire an in-depth knowledge of the theoretical foundations of political communication and campaign planning. They learn to recognise and analyse issues, ultimately deciding if and how crisis management could be implemented. They become aware of their personal opportunities and abilities for action and can put the theory into practice in exercises.</p> <p>The ability to recognise systemic connections and long-term developments influencing sustainability in economic, ecological and social contexts – so as to create sociopolitical recommendations for action – is a central goal of the advanced modules.</p>		
Content	A) Political communication <ul style="list-style-type: none"> ▪ Functions of media in society (information, opinion forming, control) 		



	<ul style="list-style-type: none">▪ Structures and actors of political communication▪ Content and effects of political communication <p>B) Campaigns, crisis and issue management</p> <ul style="list-style-type: none">▪ Campaign planning▪ Strategic issue management▪ Communicative crisis management <p>C) Media II – discussion culture, negotiations</p> <ul style="list-style-type: none">▪ Basics of personal communication, behavioural roles▪ Coherent presentation of arguments▪ Coordinated discussion moderation▪ Dealing with group dynamics
Forms of teaching/learning	Lectures with interactive teaching conversations; seminars with group work
Form(s) of examination	A + B) Policy paper C) Project
Examination duration	Determined by the examination board within the framework of the bachelor's examination regulations
Examination graded/un-graded	A + B) Graded C) Ungraded
Use of the module (in other programmes)	Can be considered for bachelor's programmes with communication and media science components
Other information	Current literature is listed on the learning platform



Title of the module (including abbreviations, if any):			
Specialisation subject “Society” (BASP-SPG)			
Module representatives and full-time lecturers	Prof. Dr. Volker Kronenberg and Prof. Dr. Remi Maier-Rigaud		
Study term	5 th and 7 th term	Duration:	1 term
Frequency	Every winter term		
Credit points	15 ECTS points	Student workload:	450 h
Courses	<p>The specialisation courses are not fixed but can vary from year to year. Students will be informed about the existing options in time before choosing the specialisation.</p> <p>Examples:</p> <p>From the area “Sustainable development”:</p> <p>A1) Global governance of social and sociopolitical issues or A2) Consumer policy and sociology of consumption or A3) Self-help and cooperative systems</p> <p>From the area “Specific fields of social policy action”:</p> <p>B1) Sociology of health or B2) Sociology of ageing or B3) Digitisation and social policy</p> <p>From the area “Advanced seminar”:</p> <p>C1) Social policy in political negotiation processes or C2) Acceptance of the welfare state or C3) Social fragmentation/individualisation and welfare markets</p>		
Contact time	11 teaching hours per week/ 123.75 h	Self-study:	326.25 h
Planned group size	Lectures: 100; tutorials: 50; seminar-like lectures: 40; seminars: 30		
Eligibility requirements	None; recommendation: attending the corresponding advanced module and successfully completing the “Professional English” module		
Language of instruction	German/English		



Requirements for the award of credit points	Passing the examination
Learning targets	With the specialisation subject, students increase their methodological and technical competences in the field of social analysis with a view to concrete recommendations for action toward a sustainable social policy. This requires a cross-sectional, interdisciplinary approach involving various disciplines – in particular, political science and sociology. In this way, students acquire both subject-specific and vocational competencies (such as independent, methodological, communicative, and solution-oriented approaches). These will enable them to proceed to in-depth scientific examination of sociopolitical issues in a master's programme: in particular, the department's master's programme "Analysis and Design of Social Protection Systems". Alternatively, the competences will also prepare them for working with key actors in social policy (such as ministries, political parties, trade unions, associations, non-governmental organisations and self-government).
Content	The content of the courses is always interdisciplinary and directed towards sustainable social policy. The particulars will be announced in time before the choice of the specialisation.
Forms of teaching/learning	Possible forms of teaching: lectures, tutorials, seminar-like lectures, seminars with case studies, simulations, group work, excursions, project work, digital interaction, discussions, interactive teaching conversations, presentations, individual counselling.
Type of examination	Possible forms of examination: written exam, oral exam, term paper, presentation, project work, portfolio, case study, policy paper, take-home exam
Examination duration	Determined by the examination board within the framework of the bachelor's examination regulations
Examination graded/ungraded	Graded
Use of the module (in other programmes)	-
Other information	Current literature is listed on the learning platform



Title of the module (including abbreviations, if any):			
Specialisation subject “Economics” (BASP-SPW)			
Module representatives and full-time lecturers	Prof. Dr. Karin Hummel		
Study term	5 th and 7 th term	Duration:	1 term
Frequency	Every winter term		
Credit points	15 ECTS points	Student workload:	450 h
Courses	<p>The specialisation courses are not fixed but can vary from year to year. Students will be informed about the existing options in time before choosing the specialisation.</p> <p>Examples:</p> <p>From the area “Sustainable development”:</p> <p>A1) Growth, prosperity, quality of life (seminar-like lecture; 4 teaching hours per week) or</p> <p>A2) Environment economics (seminar-like lecture; 4 teaching hours per week) or</p> <p>A3) Development economics (seminar-like lecture; 4 teaching hours per week)</p> <p>From the area “Specific sociopolitical action fields”:</p> <p>B1) Health economics (seminar-like lecture; 4 teaching hours per week) or</p> <p>B2) Educational economics (seminar-like lecture; 4 teaching hours per week) or</p> <p>B3) Labour market economics (seminar-like lecture; 4 teaching hours per week)</p> <p>From the area “Advanced seminar”:</p> <p>C1) Selected current socio-economic questions (seminar, 3 teaching hours per week) or</p> <p>C2) (New) classics of economics (seminar, 3 teaching hours per week) or</p> <p>C3) Experimental economic research (S; 3 teaching hours per week)</p>		
Contact time	11 teaching hours per week/ 123.75 h	Self-study:	326.25 h



Planned group size	Lectures: 100; tutorials: 50; seminar-like lectures: 40; seminars: 30
Eligibility requirements	None; recommendation: attending the corresponding advanced module and successfully completing the “Professional English” module
Language of instruction	German/English
Requirements for the award of credit points	Passing the examination
Learning targets	<p>With this specialisation subject, students increase their methodological and technical competences in the field of economics with a view to concrete action and recommendations for a sustainable social policy. They learn to apply economic instruments to specific sociopolitically relevant topics, while also developing the ability for interdisciplinary dialogue.</p> <p>Overall, students acquire both subject-specific and general vocational qualifications (above all, working in an independent, methodically founded, communicative, and solution-oriented fashion). These prepare them for</p> <ul style="list-style-type: none">• in-depth scientific engagement with economic and sociopolitical issues in a master’s programme, in particular the master’s programme “Analysis and Design of Social Protection Systems” offered by the department, as well as other master’s programmes with an economic orientation,and/or• working for social policy actors focusing on economic analysis (e.g. ministries of economics, labour, social affairs, family, or education; trade unions; employers’ associations; larger private companies; associations of social insurance carriers) or economic and social science research and consulting institutions.
Content	The content of the courses is always interdisciplinary and directed towards sustainable social policy. The particulars will be announced in time before the choice of the specialisation.
Forms of teaching/learning	Possible forms of teaching: lectures, tutorials, seminar-like lectures, seminars with case studies, simulations, group work, excursions, project work, digital interaction, discussions, interactive teaching conversations, presentations, individual counselling.
Type of examination	Possible examination forms: written exam, oral exam, term paper, presentation, project work, portfolio, case study, policy paper, take-home exam
Examination duration	Determined by the examination board within the framework of the bachelor’s examination regulations



Examination graded/un-graded	Graded
Use of the module (in other programmes)	-
Other information	Current literature is listed on the learning platform



Title of the module (including abbreviations, if any):			
Specialisation subject “Communication” (BASP-SPK)			
Module representatives and full-time lecturers	Kerstin Schickendanz/N.N.		
Study term	5 th and 7 th term	Duration:	1 term
Frequency	Every winter term		
Credit points	15 ECTS points	Student workload:	450 h
Courses	<p>The specialisation courses are not fixed but can vary from year to year. Students will be informed about the options in time before choosing the specialisation.</p> <p>Examples:</p> <p>From the area “Personal development”:</p> <p>A1) Nonviolent communication (lecture + tutorial; 2 teaching hours per week) or</p> <p>A2) Intercultural communication (lecture + tutorial; 2 teaching hours per week) or</p> <p>A3) Assertiveness & quick-wittedness (lecture + tutorial; 2 teaching hours per week)</p> <p>From the area “Public relations”:</p> <p>B1) Public relations (lecture + tutorial; 4 teaching hours per week) or</p> <p>B2) Lobbying (lecture + tutorial; 4 teaching hours per week) or</p> <p>B3) Communicating reforms (lecture + tutorial; 3 teaching hours per week)</p> <p>From the area “Sustainable development”:</p> <p>C1) Communication for development (lecture + tutorial; 4 teaching hours per week) or</p> <p>C2) Corporate social responsibility (lecture + tutorial; 4 teaching hours per week)</p>		
Contact time	11 teaching hours per week/ 123.75 h	Self-study:	326.25 h
Planned group size	Lectures: 100; tutorials: 50; seminar-like lectures: 40; seminars: 30		
Eligibility requirements	None; recommendation: participation in the corresponding advanced module and successful completion of the “Professional		



	English" module
Language of instruction	German/English
Requirements for the award of credit points	Passing the examination
Learning targets	<p>With the specialisation subject, students increase their methodological and technical competences in the field of communication science with a view to concrete action and recommendations for a sustainable social policy. This requires a cross-sectional, interdisciplinary approach involving different theoretical frameworks and methods.</p> <p>Overall, students acquire both subject-specific and general vocational qualifications (above all, working in an independent, methodically founded, communicative, and solution-oriented fashion). This will enable them to proceed to in-depth examination of sociopolitical issues from a communication science perspective in a master's programme: in particular, the department's master's programme "Analysis and Design of Social Protection Systems". Alternatively, the competences will also prepare them for working with key actors in social policy (such as ministries, political parties, trade unions, associations, non-governmental organisations, self-government) and media companies.</p>
Content	The content of the courses is always interdisciplinary and directed towards sustainable social policy. The particulars will be announced in time before the choice of the specialisation.
Forms of teaching/learning	Possible forms of teaching: lectures with interactive teaching conversations and discussions; lectures and tutorials with group work, case studies, projects, and presentations
Type of examination	Possible examination forms: project work; case study; term paper; policy paper
Examination duration	Determined by the examination board within the framework of the bachelor's examination regulations
Examination graded/ungraded	Graded
Use of the module (in other programmes)	-
Other information	Current literature is listed on the learning platform



Title of the module (including abbreviations, if any): Supplementary subjects (BASP-Erg)			
Module representatives and full-time lecturers	Iris Schuhmann/N.N.		
Study term	5 th term (if necessary, language courses can be taken earlier in the course of studies)	Duration:	1 term
Frequency	Yearly		
Credit points	15 ECTS points	Student workload:	450 h
Courses	<p>Students choose supplementary subjects from the current catalogue of elective subjects with a total volume of 15 ECTS. Up to 9 ECTS can be obtained from language courses (exceptions: all German courses; English courses up to and including B2 level). Beyond this, there are no restrictions on the options available. Students should follow their inclinations and interests.</p> <p>For example, the following supplementary elective subjects could be offered:</p> <ul style="list-style-type: none"> ▪ Philosophy/ethics ▪ Project management ▪ Social data protection ▪ Intercultural competence ▪ Rhetoric and presentation ▪ Social psychology ▪ Social community management ▪ Social entrepreneurship ▪ Microsimulations ▪ Search engine optimization and social media ▪ Photoshop ▪ Sustainability – interdisciplinary approaches ▪ Foreign language courses 		
Contact time	11 teaching hours per week/123.75 h	Self-study:	326.25 h
Planned group size	Lectures: 100; tutorials: 50; seminar-like lectures: 40; seminars: 30		



Eligibility requirements	Usually none; some subjects might have special requirements
Language of instruction	Depending on the subject chosen
Requirements for the award of credit points	Passing the examination(s) and, in the case of language courses, regular compulsory attendance (an absence of less than one third of the total duration of the course is tolerated).
Learning targets	Students will broaden and deepen their specialist knowledge and competences by acquiring interdisciplinary key qualifications (action-, media- and self-related knowhow as well as methodological and social competence) as well as supplementary knowledge from various fields. They will also further develop their interdisciplinary capabilities and views.
Content	The content is to be gathered from the respective catalogue of elective subjects.
Forms of teaching/learning	Depending on the chosen subject; usually seminar or tutorial.
Form(s) of examination	Possible examination forms: written or oral exam, term paper, presentation, project work, portfolio, case study, policy paper, take-home exam
Examination duration	Determined by the examination board within the framework of the bachelor's examination regulations
Examination graded/ungraded	Ungraded
Use of the module (in other programmes)	-
Other information	The current literature for each elective subject is listed on the learning platform.



Title of the module (including abbreviations, if any):			
Practical term (BASP-PS)			
Module representatives and full-time lecturers	Prof. Dr. Remi Maier-Rigaud/N.N.		
Study term	6 th term	Duration:	1 term
Frequency	Yearly		
Credit points	30 ECTS points	Student Workload:	900 h
Courses	<p>A) Preparatory course (lecture, 2 teaching hours per week)</p> <p>B) Internship</p> <p>The practical phase can take place, for instance, at (regional) public law corporations and other bodies active in the field of social policy, such as political parties, trade unions, associations, foundations, non-governmental organisations, media companies, research institutions, insurance firms and other companies, etc.</p>		
Contact time	2 teaching hours per week/22.5 h	Self-study:	877.5 h (internship)
Planned group size	Lectures: 100		
Eligibility requirements	Four terms of study and at least 70 ECTS points		
Language of instruction	Depending on the location of the internship		
Requirements for the award of credit points	Passing the examination(s)		
Learning targets	<p>Students experience a practical confrontation with sociopolitical tasks (including communication and media work) in institutions, and review their previously acquired academic knowledge from a professional, analytical, methodological and social perspective. They are thus enabled to apply their knowledge in a practical way and to consider their professional field.</p> <p>The following key competences are especially called upon and promoted during the practical term:</p> <ul style="list-style-type: none"> ▪ “Rules of the game” within a particular institution, (business) culture, and/or country ▪ Application of theoretical knowledge to real conditions (instrumental competence, knowledge transfer) ▪ Setting priorities while working on several topics at 		



	<p>the same time (time management, self-management)</p> <ul style="list-style-type: none">▪ English as an international professional language▪ Ability to work in a team and communication▪ Dealing with change and deadline pressures▪ Spoken and written German <p>In addition, students acquire new knowledge and skills through the practical tasks and requirements in the institutions, which they can use for further studies. Students become noticeably more confident and competent after the practical term.</p>
Content	<p>The study of sustainable social policy includes a practical phase outside the university in the sixth term. The practical term has a minimum length of 20 weeks. During this time, students can test and apply in practice the theoretical knowledge gained during their studies, and, vice versa, to integrate questions gleaned from practice into the further course of study.</p> <p>During the practical term, students are supervised by a professor from the department who also accepts and assesses the practical term report.</p>
Forms of teaching/learning	<p>Preparation: "block event" incl. individual coaching options</p> <p>Internship: sociopolitical work (including communication- and media-specific work) under guidance, critical reflection of previously acquired academic knowledge in context of professional practice.</p>



Form(s) of examination	Participation in the practical term is confirmed by the person responsible for supervision if 1. the internship institution provides a practical term certificate on the contribution of the student, and 2. the student has prepared a self-authored "Practical term report" of ca. 3,000 words documenting the practical activities and the acquisition of competence during the practical term.
Examination duration	-
Examination graded/un-graded	Ungraded
Use of the module (in other programmes)	-
Other information	A practical term contract must be concluded.



Title of the module (including abbreviations, if any):			
Bachelor's thesis module (BASP-BA)			
Module representatives and full-time lecturers	Prof. Dr. Remi Maier-Rigaud		
Study term	7 th term	Duration:	1 term
Frequency	Every term		
Credit points	15 ECTS points	Student workload:	450 h
Courses	A) Research colloquium (3 ECTS points; seminar, 2 teaching hours per week) B) Bachelor's thesis (12 ECTS points)		
Contact time	2 teaching hours per week/22.5 h	Self-study:	427.5 h
Planned group size	Seminars: 30		
Eligibility requirements	A) None; recommendation: participation in the methodological modules and successful completion of the "Professional English" module. B) Proof of at least 140 ECTS; recommendation: successful completion of the "Professional English" module		
Language of instruction	German/English		
Requirements for the award of credit points	Passing the examination(s)		
Learning targets	A) Students demonstrate the ability to plan a scientific work and present the (interim) results in an appropriate manner. They also learn to evaluate the work of their fellow students with regard to content and methodology, developing constructive solution proposals. B) Students can independently develop well-founded answers to a freely chosen research question from the field of social policy, applying scientific theories and methods adequately. They correctly present the results in written form in an appropriate manner.		
Content	A) Finding a research topic; preparing an exposé; presenting and discussing the (interim) results B) Producing a scientific work		



Forms of teaching/learning	A) Seminar with presentations and discussions B) Independent creation of a scientific work as individual or group work
Form(s) of examination	A) Presentation B) bachelor's thesis
Examination duration	Within the time limit specified in the bachelor's examination regulations
Examination graded/ungraded	A) Ungraded B) Graded
Use of the module (in other programmes)	Successfully writing a bachelor's thesis proves the ability to carry out independent scientific work and thus lays the foundation for further study in master's programmes.
Other information	The guideline length for the bachelor's thesis is 50 pages; the form is determined by the examination board. When writing the thesis, the "Guidelines for writing academic papers" in their valid version are to be observed. The processing period (from registering for the bachelor's thesis to its submission) is three months.